

FINANCIAL TIMES



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Mergers in full swing

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Martin Wolf
How to regain full employment

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Safer software
Making programs more reliable

Technology, Page 10

Little Singapore
A transplant in China

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World Business Newspaper

TUESDAY JANUARY 9 1996

More than 250 die as aircraft crashes in Zairean capital

At least 250 people are believed to have died when a cargo aircraft failed on take-off from Kinshasa airport and ploughed through a crowded market in the Zairean capital. Many of the dead were women and children. The aircraft's four Russian crew survived and were taken for questioning by police.

West Germany meets industry talks: Germany's metal industry employers and unions failed to reach agreement on a radical proposal for an increase of 320,000 new jobs in the industry in return for holding wage rises in check. Further talks will take place on January 18. Page 14

Pressure builds for Papandreu to quit: Greece's conservative New Democracy opposition party proposed a censure motion in parliament in an effort to increase pressure on prime minister Andreas Papandreu, left, to resign. Opposition leader Mitilides Evert said deputies in the governing Panhellenic Socialist Movement should "put

an end to the political vacuum" caused by the prolonged illness of the 76-year-old premier, who is on a life-support machine after contracting pneumonia in November. Page 3

Vietnam insurance breakthrough: Commercial Union of the UK and Japan's Tokio Marine and Fire insurance are to set up the first foreign insurance joint venture in Vietnam. Advertising in Vietnam. Page 12

Israeli security chief quits: The head of Shin Bet, Israel's domestic security agency, resigned. The official first submitted his resignation after the assassination in November of prime minister Yitzhak Rabin. Page 8

Turkish talks seek new government: Formal consultations aimed at forming a new Turkish government begin today between President Suleyman Demirel and party leaders. Page 2

Jobs top CSU agenda: Germany's Christian Social Union, Bavarian sister party of the Christian Democratic Union joined the other parties in putting unemployment and European monetary union at the top of its political agenda. Page 3

Orange operator nearer float: Hutchison Telecom, operator of the UK's Orange mobile phone network, came a step closer to flotation when it was disclosed a bank syndicate had been formed to underwrite a £2bn (\$3.3bn) initial public offering. Page 15

Guatemala poll: Pro-business candidate Alvaro Arzu took the lead in Guatemala's presidential elections ahead of populist rival Alfonso Portillo. Page 6

Nissan: Japan's second-largest carmaker, will be supplied with brake parts by Aisin Seiki, a company in which rival carmaker Toyota has a 22 per cent stake. The deal highlights the loosening of traditional Japanese business ties. Page 15

Nynex cuts 300 jobs: Nynex CableComms, second-largest UK cable operator, is to restructure, losing 310 jobs in the process. Page 9

Famine finder: Government agencies and charities will be able more accurately to target areas of the world at risk of famine with a new computer programme being developed by the Save the Children Fund. Page 8

Phone-call rates suspended: The Italian government has frozen controversial changes to telephone charges, including peak-time local tariff increases, after heavy criticism by unions and consumer groups. Page 2

US troops offer: US defence secretary William Perry said Washington was willing to station American troops on the Golan Heights to guarantee a peace treaty between Israel and Syria. Page 8

Tyson loses rape appeal: Former world heavyweight boxing champion Mike Tyson had an appeal for a review of his rape conviction refused by the US Supreme Court. Tyson, convicted in 1992, was freed last year after three years in prison.

German decline hits UK groups: Share prices of Redland and RMC, two of Britain's biggest building material producers, fell sharply amid rising concern about falling German sales. Page 18

Fujitsu: Japanese electronics group which owns a majority stake in UK-based computer group ICL is to set up a research and development centre in the UK. Page 9

STOCK MARKET INDICES

New York New York Comex

Dow Jones Av. 5197.88 (+16.25)

NASDAQ Composite 1022.45 (-1.09)

Europe and Far East

CA40 1916.56 (-1.18)

DAX 2224.48 (-8.40)

FTSE 100 3725.51 (-18.11)

Nikkei 20063.33 (-105.43)

Gold \$386.5 (down)

London \$386.5 (down 0.61)

DM 1.4803

Yen 1.0526

London 1.55

DM 1.4403

Yen 1.0526

US DOLLAR

New York Interbank

London 1.55

DM 1.4385

Yen 1.0526

London 1.5488

DM 1.4385

Yen 1.0526

London 1.5527

DM 1.4375

Yen 1.0526

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NEWS: EUROPE

Employment put at top of CSU agenda

By Judy Dempsey in Wildbad Kreuth, Bavaria

Germany's Christian Social Union (CSU), the Bavarian sister party of Chancellor Helmut Kohl's Christian Democratic Union (CDU), yesterday joined the other parties in putting unemployment and European monetary union at the top of its political agenda.

Mr Theo Waigel, finance minister, and Mr Michael Glos, head of the CSU's parliamentary group, said unemployment could soon reach 4m if more flexibility in the workplace and social reforms were not introduced.

In particular, Mr Waigel said cutting the public sector, increasing job flexibility and pushing forward the pace of privatisation were essential if the government was to succeed in boosting employment.

Mr Waigel was addressing the parliamentary faction of the CSU at its annual meeting in the Bavarian mountain resort of Wildbad Kreuth.

The meeting coincides with considerable concern among the CDU and the CSU about the ability of the liberal Free Democratic party (FDP), the government's junior coalition partner, to win re-election in three state elections due in March.

But yesterday, Mr Glos dismissed any idea that the coalition was in danger, despite the FDP's poor electoral performance.

InfoMatin fails to crack media market

By Andrew Jack in Paris

With a bold "Au Revoir" headline taking up half its front page, the daily French newspaper InfoMatin printed its final edition yesterday, giving up a two-year struggle to break into one of the country's most difficult markets.

Its ultimate failure says much about the difficulties facing many of its competitors, as well as about its own particular challenges and limitations.

InfoMatin distinguished itself by creating a distinctive niche. It opted for a practical, easy-to-hold tabloid format. It chose a deliberately aggressive price - FFr3.80 (75 US cents), almost half the price of most other dailies. It used colour and lively presentation.

It had also taken an increasingly aggressive investigative - and sometimes caustic and anti-government - editorial line, which included generating a number of memorable scoops on improprieties in the public housing market in Paris over the last few months.

However, the precedents were not promising. InfoMatin was the fifth attempt at launching a generalist daily paper in France in the last two decades. All have failed. The last successful one - the left-leaning *Liberation*, set up in 1973 - is itself having considerable financial difficulties.

Even many of its more entrenched rivals, such as *Le Monde* and *Le Figaro*, are fac-

ing problems and restructuring. They have all suffered in the face of high and sharply rising production and distribution costs - notably for paper - as well as relatively low advertising expenditure.

InfoMatin had at least two additional problems. First, it was trying to break in to a shrinking market, which has seen the number of daily newspaper readers decline by 2m in 20 years, according to Mr Yves Agnes, head of the CFT, the journalists' training school in Paris. That partly reflects the rival lure of television, the regional press and a strong stable of weekly magazines.

Second, it chose a high-risk alternative. As Mr André Rousselet, the former television executive who became its publisher after an initial rescue a year ago, wrote on the front page: "Our price, format and colour cost us dear."

Mr Agnes also believes InfoMatin was under-capitalised. He says it would have needed several hundred million francs and perhaps five years to break into profit. It was given much less slack than that, and reported operating losses of FFr84m in 1994 and FFr65m last year.

There were also problems of management style. Mr Rousselet made great play in the last few days of the journalists' unwillingness to contribute to cost reductions by agreeing to reduce their annual holiday entitlement from more than eight weeks to five.

Observer, Page 13

Pressure grows over Greek PM

By Kerin Hope in Athens

Greece's conservative opposition party, New Democracy, yesterday proposed a censure motion in parliament in an effort to increase pressure on Mr Andreas Papandreou, the prime minister, to resign.

Mr Miltiades Evert, the opposition leader, said deputies in the governing Panhellenic Socialist Movement should "face up to their responsibilities and put an end to the political vacuum" caused by the premier's prolonged illness.

Mr Papandreou, 76, is still on life-support machines after suffering kidney failure and secondary infections resulting from pneumonia in November. Doctors at the Onassis Cardiac Hospital where he is being treated said yesterday that his condition was improving, but he was still using a respirator.

Mr George Papandreou, education minister and the prime minister's eldest son, has undertaken to persuade his

Crisis time in Germany's town halls

In Bonn, the city council tried switching off the traffic lights. Across the Rhine, in Königswinter and Bad Honnef, the authorities want to close public swimming pools. In Cologne, a few kilometres to the north, investment in school buildings and the underground railway system will be cut by more than 10 per cent this year.

Cuts like this in a small area of the Rhineland are symptomatic of financial problems for local authorities throughout Germany. "The situation is one of unprecedented gravity," says Mr Hans Karrenberg, an economist at the Association of German Cities. "We are now in crisis."

The crisis in Germany's town halls is hitting the nation as a whole. Cuts in local jobs, services and investment are adding to the "feel bad" factor that is sappling the strength of Germany's already anaemic economic upswing.

Sharply higher charges for rubbish clearance, sewerage and water, and kindergarten places are chipping away at families' disposable income and curbing consumption and retail sales. Yesterday, the central association of German retail traders reported "extremely weak" sales by specialised retailers in November.

The scale of the problem is only partly reflected in official figures. The Bonn Finance

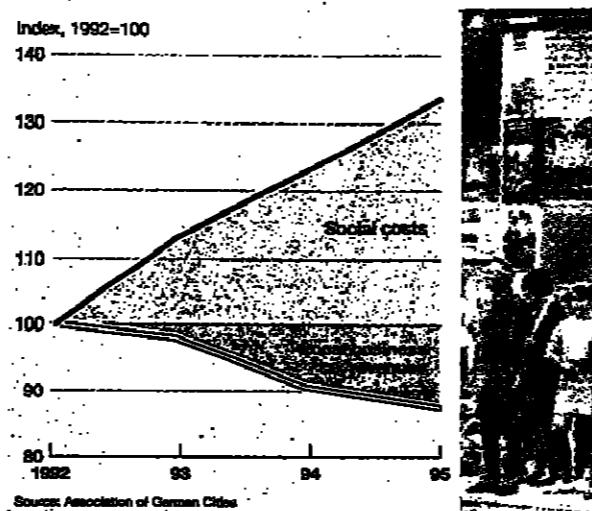
Ministry recently forecast a rise in the overall deficit of local authorities in western Germany to DM7bn (\$1.8bn) in 1995 from DM5.5bn in 1994, suggesting only a modest deterioration in their finances. The ministry even predicted a fall in the total deficit of eastern German municipalities, to DM5bn from DM5.7bn.

But, in contrast to Germany's state and federal governments, the borrowing powers of local authorities are strictly limited. As a result, the financial problems of towns and rural districts have been felt quickly in local communities as cuts in services or rising charges. Bonn's decision a few weeks ago to switch off 32 traffic lights to save a few thousand D-Marks was quickly reversed after a wave of protests. The average family in the capital will not be able to escape a 24 per cent rise in refuse disposal charges set for this year.

There is no doubt that Germany's local authorities are partly responsible for their present plight. Years of strong growth and buoyant local tax revenues encouraged heavy spending on expensive projects. Even if the neighbouring communities of Königswinter and Bad Honnef shut two swimming pools as planned, they will still have two others in operation.

But with the economy weak,

German cities: cause of the crisis



the structure of Germany's social security provision has meant that local authorities are caught in an especially vicious squeeze between falling

Local authorities are caught in an especially vicious squeeze between falling tax revenues and rising costs

tax revenues and rising costs. Slow growth and business redundancies have meant a sharp rise in Germany's long-term unemployed.

These are supported primarily by local authorities, which are responsible for social security payments (as opposed to the Federal Labour Office, which provides unemployment

DM51.5bn in 1995 and DM47.8bn in 1994. In eastern Germany, it is expected to rise to DM8.5bn from DM8.2bn in 1995 and DM8.2bn in 1994. In Cologne, social support payments are expected to total DM7.2bn out of a 1995 budget of DM6.75bn.

At the same time, weak activity and increased corporate investment abroad have eroded revenues from local business taxes. Total local authority tax revenues fell 0.8 per cent to DM40.2bn in the first half of last year compared with the same period in 1994, according to the Federal Statistics Office. Significantly, income from local business taxes dropped in western Germany by nearly 5 per cent to DM1.7bn, while in the east it slumped by 27 per cent to just DM1bn.

These are global figures. There are substantial local and regional differences. Most cities are in worse financial straits than surrounding regions, because of the migration to the suburbs in recent years of more affluent families and the concentration of social problems in urban centres.

There are also large differences between the faster growing south of Germany and the old industrial north, as well as between local authorities in the richer western states and the impoverished municipalities of the former communist

east. According to Mr Karrenberg, many of Germany's cities are no longer able to solve their financial difficulties themselves.

Inevitably, the government in Bonn has become deeply involved with the problems of local government finance.

Mr Theo Waigel, the finance minister, wants to abolish one of the taxes which is an important income source for the municipalities.

The local trading capital tax (*Gewerbekapitalsteuer*), which largely accrues to the municipalities and which companies have to pay irrespective of whether they make a profit, is, the minister says, a "fossil" that undermines Germany's international competitiveness.

But his favoured solution of financing local authorities through a share of value added tax will be especially difficult to achieve, as it will require a political deal between the federal government and the states, most of which are controlled by the opposition Social Democratic party.

It is just this sort of solution that Mr Karrenberg dreads. Germany's economic problems are only one reason for the cities' difficulties; just as serious have been "lousy compromises" brokered by state and federal politicians over the local authorities' heads.

Peter Norman

Lee Chun Jung borrowed an umbrella to reach the top of the world.



Since Sir Edmund Hillary conquered Everest in 1953, climbers have never underestimated the importance of communication. So when Lee Chun Jung led a team of 33 to the summit forty years later, she relied on a unique umbrella satellite telephone, developed by Microelectronics Technology of Taiwan.

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NEWS: FRANÇOIS MITTERRAND 1916-1996

Passing into history of a French enigma

Great statesman of a new Europe who managed to inspire both love and hate

François Mitterrand, who died yesterday at the age of 79, was one of the outstanding politicians of the post-war era, who dominated the French political scene throughout the 14 years of his presidential tenure of the Elysée palace. But Mitterrand's chief legacy was his contribution to the construction of the European Union, and it is this which places him in the inner circle of the pantheon of great European statesmen.

As leader of France, Mitterrand attained a charisma rising above party politics which earned comparison with that other towering Frenchman of the post-war era, Charles de Gaulle; but as a great European, he is in the august company of Jean Monnet, Paul-Henri Spaak and Konrad Adenauer.

At the same time, however, the personal reputation which he will carry into the pages of history, and the legacy which he leaves behind for France, are wracked with ambiguity and contradictions.

He performed immense services for his country; but throughout his career he was deeply hated by political opponents, with an intensity going far beyond the normal antagonism of politics.

At one level he was a great political reformer: his measures to devolve powers to the regions, departments and communes, was possibly the most important, and certainly the bravest, departure from the deeply engrained history of the centralised French state. Yet at the same time he presided over a concentration of power in the presidential palace in Paris, which invited repeated and

'Just think: for as long as young people aged 15 to 20 have been aware of their country's politics, they have never seen anyone but me [in power]. In their place, I would be rather weary' - 1993

indignant comparison with the monarchs of the *ancien régime*.

He was a lawyer with immense respect for constitutional niceties and forms of government. Yet at the same time, his administrations were associated with repeated scandals, with outrageous abuse of power, and even with outright law-breaking.

At the personal level, no-one ever accused Mitterrand of financial corruption, let alone of money-grubbing. Yet his friendships included several people of dubious financial reputation, and he seems to have done nothing to prevent or repress the wholesale financial corruption to which his Socialist party abandoned itself.

Mitterrand patiently proved himself, during two decades, the master strategist of French party politics.

He virtually created the Socialist party, and built it up as an instrument of his will and the largest single political force in France. He neutralised, and in the end effectively stifled, the once-powerful Communist party. And he destabilised the natural majority of the conservative opposition parties by playing with consummate skill on their internal dissensions.

But he was so jealous of all possible rivals in his own Socialist party that he deliberately constructed the party as a gathering of warring clans, with the result that, as his power weakened towards the end of his tenure, the competing factions progressively tore each other apart.

If Mitterrand had been determined to ensure that he could have no strong successor, and to leave the Socialist party in the same state he found it, he would not have acted differently.

Above all, perhaps, he always was, and he remains in political terms, an enigma.

Apart from his steadfast commitment to the cause of European integration and reconciliation with Germany, it is virtually impossible to say what he believed in.

He started his political career on the nationalist right; he finally came to power in 1981 on the strength of an alliance with the Communists and a programme assembled from all the most old-fashioned socialist recipes: but after two short years, he gave up virtually everything that smacked of

socialism, and abandoned the Socialist party to invent a new future for itself.

The comparison between Mitterrand and de Gaulle is almost unavoidable, but it is also paradoxical and double-edged. For many years Mitterrand was a bitter opponent of de Gaulle, and he fiercely denounced de Gaulle's Fifth Republic as a *coup d'état permanent*.

Yet when he himself became president, he followed de Gaulle's example in many respects, not least in wielding absolute presidential authority in the fields of foreign policy and defence.

Mitterrand's European policy, however, was in stark opposition to that of de Gaulle. As a passionate nationalist, de Gaulle constantly asserted the claims of France against all comers.

But Mitterrand did continue one important strand of de Gaulle's European policy: the close alliance with Germany. But he did so for entirely different reasons, and with entirely different results. For de Gaulle, the Franco-German partnership was a device for asserting French dominance over Germany which was still only starting to recover international respectability; through friendship with Konrad Adenauer, de Gaulle thought he could slow the process of European integration.

But Mitterrand's purpose was quite the opposite: for him, Germany was a necessary partner for moving forward towards an explicitly federalist Europe, and Chancellor Helmut Kohl an essential ally in the process.

Mitterrand probably did more than any other French politician to convert his countrymen to the cause of Europe. The economic logic of this conversion persuaded the French establishment to accept the liberal economic principles of the single European market, and to turn away from its long tradition of protectionism and state intervention.

This political consensus in turn appeared to have persuaded a large and consistent majority of the French people to acquiesce in Mitterrand's far-reaching federalist goals of economic and monetary union and political union.

The French referendum of September 1992, which took place at a time of unrelenting recession, produced only a paper-thin majority in favour of the Maastricht treaty; but the intense national debate which led up to the referendum had inexorably forced the leaders of all the mainstream political parties, including Mr Jacques Chirac of the Gaullists, to come out in favour of the treaty. Political parties had been manoeuvred into supporting it.

The one aspect of French policy where Mitterrand remained an effective prisoner of the Gaullist heritage was defence. He repeatedly proclaimed the need for Europe to acquire its own defence identity.

During his second presidential term he launched some practical initiatives for European defence co-operation, both in the expansion of the Franco-German brigade into a potential European Corps, and in hints at the need for a European nuclear doctrine. Yet in principle he never shifted from an absolute insistence that the whole of France's defence policy, whether nuclear or conventional, must be totally independent.

This internal contradiction in Mitterrand's thinking on defence, between the European and the French nationalist, remained unresolved throughout his tenure of office, despite frequent initiatives to square the circle.

He attempted to graft a defence dimension onto the bilateral Franco-German partnership, and he urged the extension of the EU into the defence field.

Yet the seminal act of de Gaulle's defence policy, the removal of France from the military structures of Nato in 1966, remained an immovable centre-piece of Mitterrand's defence doctrine.

One probable reason for this double-track policy was the widespread belief that the long-standing French consensus of support for the national nuclear deterrent was conditional on a defence posture which stressed national independence. But whereas the French national nuclear deterrent had been invested by de Gaulle with the symbolism of French national greatness in the face of the Soviet menace, it remained the foundation of

Prisoner to president



1940: Born west-central village of Jarnac into bourgeois, religious family; educated boarding school, then obtained law degree and politics diploma in Paris; initial career in law and journalism.

1949-45: Serves in French forces, wounded, captured by Germans but escapes into unoccupied Vichy France, where he works with Vichy régime unit responsible for French prisoners in German camps, then active with the Resistance from late 1942 until end of war.

1946-58: National Assembly deputy for la Nièvre (near Dijon).

1947-48: Minister for army veterans, then other ministerial posts.

1954-57: Minister of interior, then minister of justice.

1959-62: Senator.

Mitterrand's defence policy, even after the end of the cold war.

Not the least remarkable feature of Mitterrand's career is that his creative years came late in life, since he secured his first presidential election in his 65th year. His previous career fell into two distinct phases, neither of which appeared to promise the final chapter of his political life.

His primacy on the left became unquestioned after he had taken over the leadership of the emerging Socialist party in 1971, and was further reinforced the following year when he forged an electoral alliance and a joint programme with the Communist party, the first such socialist-communist pact in France since the Popular Front of the 1930s.

In the decade after the second world war, when Mitterrand was in his 30s, he was a brilliant and precocious young politician of the Fourth Republic, of ambiguous political affiliation, who held ministerial office on 11 occasions in a succession of different governments, including the prestigious posts of minister of the

'I still believe in the forces of the spirit, and I intend to be with you always' - 1995

interior and minister of justice. After the fall of the Fourth Republic in 1958, however, de Gaulle's accession to power ushered in a period of 23 years of conservative dominance on the French political scene, and Mitterrand was effectively relegated to a long period in the wilderness.

He spent his exile assiduously attempting to build his

credentials as a serious political contender for the presidency; after he had succeeded in driving de Gaulle into an unexpected second-ballot runoff in the 1965 presidential election, he was well on the way to guaranteeing his status as the most plausible representative of the non-Communist left.

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This was the turning point, both for Mitterrand's career and for the balance of forces on the French political scene. For Mitterrand had understood that the moderate left in France was condemned to impotence so long as the voters were forced to choose between a collection of divided socialist or moderate-centre-left parties and a large Communist party of Stalinist rigidity on the extreme left.

Only by negotiating an explicit alliance with the Communists, he reasoned, could the Socialists hope for an electoral victory; but in such an alliance, the Socialist party could draw votes both from the centre and from the Communists. So it turned out: from a peak of 22.5 per cent in 1967, the Communist vote declined steadily to under 10 per cent in 1986, whereas the Socialist vote

rose from 20.8 per cent in 1973 to a peak of 37.3 per cent in 1981.

Yet until the flowering of his presidency, in the late 1980s, Mitterrand's personal standing did not match his position as party leader: during most of the galley years, he was dogged by his reputation as a brilliant and Machiavellian politician.

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Others blamed him for having espoused the cause of Algérie Française during the Algerian war. And there remains the unresolved and murky melodrama of the Affaire de l'Observatoire, in which he was tainted by allegations of having connived in a phony assassination attempt.

The Socialist defeat in 1986

was a direct consequence of the partisan misjudgments of

Mitterrand's original electoral programme. Very rapidly after his 1981 presidential victory, Mitterrand was fiercely criticised, mainly but not exclusively by the bourgeoisie and the conservative opposition parties, for his headlong intro-

'France is our country, Europe is our future' - 1992

duction of a long catalogue of old-fashioned and intemperate socialist nostrums, ranging from a sweeping programme of nationalisation, to increased public sector employment, higher public sector pay and earlier retirement for all.

This unrestrained gratification of what many of his critics had always claimed, Mitterrand might be a subtle lawyer, an impressive politician and a cultivated man of letters, but he knew nothing about economics.

The vast expansion of state expenditure and popular purchasing power triggered a sharp acceleration of inflation, a runaway deficit of the balance of payments, and a headlong collapse of the currency. Within two years Mitterrand was forced to abandon the socialist economic programme for which he had been elected, and he never attempted to return to it.

The change of course, to an economic policy of steadiness

and irreproachable restraint, marked the beginning of Mitterrand's creative years of European statesmanship. The new economic priorities became the control of inflation and the improvement of French competitiveness to match that of Germany; in every year thereafter, until the recession of the early 1990s, the budget deficit was brought down and the rate of inflation finally squeezed below that of Germany.

So by a paradoxical reversal of policy and fortune, it was a Socialist president who ushered the French economy into integration with the rest of Europe. He earned the respect of the international financial community for having successfully replaced a traditional French strategy of competitive devaluation with a strategy of a hard franc.

As a result, the gradual achievement of international confidence in the French economy became the indispensable condition for the credibility of Mitterrand's new European policy, first with the Single European Act negotiated in 1985-86, and in 1991 with the Maastricht treaty on economic and monetary union and political union. To these momentous

On May 8, 1995, speaking in Berlin on the 50th anniversary of the end of the war, Mitterrand gave Germany its absolution. 'They [ordinary Wehrmacht soldiers]

accepted the loss of their lives for a bad cause [Nazism], but their gesture had nothing to do with that. They loved their country'

events, Mitterrand's waning years in the Elysée proved a more sombre epilogue. He underwent a first operation for prostate cancer in September 1992, to be followed by a second in July 1994, while his party's political health suffered badly, too.

In the March 1993 legislative elections, the combined Gaullist-Discardian forces of the centre-right swept out of government a Socialist party whose economic policy was perhaps, in electoral terms, too rigidly in thrall to the austerity requirements of the distant goal of monetary union, and to whose perceived reputation for political corruption the president had contributed.

Mitterrand reacted by distancing himself from many in his party. This might have been a contributory factor in the suicide of his last socialist prime minister, Pierre Bérégovoy, a month after his defeat in the 1993 elections. But Mitterrand was fiercerly criticised, mainly but not exclusively by the bourgeoisie and the conservative opposition parties, for his headlong intro-

'France is our country, Europe is our future' - 1992

duction of a long catalogue of old-fashioned and intemperate socialist nostrums, ranging from a sweeping programme of nationalisation, to increased public sector employment, higher public sector pay and earlier retirement for all.

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Nowhere was this more evident than in the continuation of his long partnership with Chancellor Kohl. This ensured that the Franco-German alliance remained the keystone of both countries' foreign policies, and enabled Mitterrand to build on his central achievement, his contribution to the transformation of the EEC into a broad Union with far-reaching federalist potentials.

See Editorial Comment

Ian Davidson

NEWS: ASIA-PACIFIC

Politicians in rush to avoid top finance post

Steering housing loan bailout through parliament will be priority for new minister, writes Gerard Baker

With just a few days to go before Mr Ryutaro Hashimoto's widely expected elevation to the prime ministership of Japan, members of the three coalition parties are engaged in a scramble for the top jobs in the new cabinet.

After his probable election on Thursday, Mr Hashimoto plans to construct a cabinet with representation from each of the three coalition partners.

But there has been something different and rather curious about the battle for jobs on this occasion. No one it seems, wants to be finance minister.

The current reluctance of coalition members to volunteer for what ought to be one of the most attractive portfolios in the government of the world's second largest economy is understandable. The vacancy comes with one of the most unattractive immediate duties: the need to steer the politically explosive housing-loan bailout plan through parliament.

The bailout, at a cost to the taxpayer of more than Yen 300bn (24.35bn), is deeply unpopular. It will be fiercely opposed by the opposition and even by some members of the coalition parties; it may yet require much political bloodletting before it is allowed to pass into law as part of the fiscal 1996 budget by the end of March. So it was that politicians and party officials spent the weekend in an especially lethal game of pass the parcel.

Within hours of Mr Tomiichi Murayama's resignation as prime minister last Friday, the current incumbent at the finance ministry, Mr Masayoshi Takemura, announced

his intention to quit.

Mr Takemura has already come in for criticism over the bailout plan, and seems to have been only too pleased to take the opportunity to spend more time with his New Barbarian party, the smallest member of the coalition.

But Mr Takemura's departure presents a serious political problem for the Liberal Democratic party of Mr Hashimoto.

It is the largest party in the coalition, but it suited the LDP to have one of the smaller parties take the finance portfolio.

The LDP is especially vulnerable on the question of responsibility for Japan's financial woes, because it was successive LDP governments in the 1980s and early 1990s that pursued the policies and permitted the administrative negligence that allowed the bubble economy to inflate out of control.

It was in that period that reckless lending by the housing loan companies of *jusen*, sowed the seeds of their collapse last year.

CURRENT ACCOUNT SURPLUS FALLS LESS THAN ECONOMISTS HAD EXPECTED

Japan's politically contentious current account surplus shrank for the third month in a row in November, providing more evidence of its growing appetite for imports. William Dawkins writes.

The surplus declined by a less than expected 36.5 per cent from the same month the previous year, to \$7.01bn, according to preliminary figures from the finance ministry. Economists had expected the surplus to fall further, on average to about \$6.6bn.

But they were surprised by a smaller than expected shortfall on the services account of \$367m, less than half the

\$804m services deficit in November 1994.

A sharper than expected rise in investment income more than outweighed an increase in the deficit on foreign travel, said ministry officials. The deficit on the long-term capital account narrowed sharply, from \$17.6bn to \$8.9bn over the same period, caused by increased buying of foreign bonds by Japanese investors.

The surplus in manufactured trade, meanwhile, dropped by 24.3 per cent year-on-year to \$8.28bn. Exports rose by a mere 1.4 per cent to \$33.87bn, a sign of the lack of growth in Japan's

main foreign markets. Within this, car exports plunged by 18.3 per cent and telecommunications equipment by 14.4 per cent.

Imports continued to race ahead, by 13.9 per cent to \$25.5bn, despite the weakness of Japan's domestic economy.

Purchases of foreign goods were distorted by an unusually large increase in aircraft imports. But the underlying trend, as in previous months, is for continued growth in imports of manufactured goods, such as computers, imports of which nearly doubled; office equipment, where

prevailed on to step up to the plate. But why would take on the inevitable job? It needed to be someone of seniority and stature commensurate with the delicate nature of the post, but again there appeared to be few willing victims.

One Sunday newspaper reported that Mr Seiichi Kajiyama, a former secretary-general of the party, had been

including ordering leading banks to cut property-related lending while leaving the *jusen* free to carry on with theirs.

In an attempt to secure support for the bailout, the coalition yesterday reaffirmed its commitment to investigating the causes of the mess and to pursue those deemed responsible. It is a promise that may yet come back to haunt Mr Hashimoto.



Yujiro Hashimoto, right, Tomiichi Murayama, centre, and Masayoshi Takemura yesterday AP

appeared to leave the LDP with no choice but to grasp the nettle. But who would take on the inevitable job? It needed to be someone of seniority and stature commensurate with the delicate nature of the post, but again there appeared to be few willing victims.

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ASIA-PACIFIC NEWS DIGEST

Indonesia raises minimum wage

Indonesia will raise its basic minimum wage by an average 10.65 per cent nationwide from April, two percentage points higher than the 1995 official inflation rate of 8.6 per cent. Mr Abdul Latief, manpower minister, urged workers not to react negatively to the increase, adding he hoped a "more meaningful" rise could be introduced in 1997. Last year's increase averaged 18.6 per cent. The national average wage is Rp4,073 (\$1.90) a day against Rp 3,711 in 1995. "The rise is the maximum which can be reached at this moment," Mr Latief said, referring to the government's attempts to avoid the economy overheating and to promote non-oil exports.

Last year, strikes and labour riots occurred around the country as workers protested against employers they alleged were not paying the new minimum wage. "Workers have the right to strike but I ask them not to take such action, but to consult beforehand with the leadership of companies," Mr Latief said. "I also ask the leadership of companies to understand workers' requests". *Manuela Saragosa, Jakarta*

Beijing brewer takes over rival

The advance of the concept of bankruptcy in China moved a step forward after Beijing Yanjing Beer Group completed the first takeover in China's capital of a debt-ridden state enterprise. Yanjing Beer, which produces Beijing's most popular beer, agreed last September to acquire its bankrupt competitor, Huasi Beer Group, and to pay off its debts in return for taking over its property. "We are both state-owned," said Mr Ding Guangxue, Yanjing manager. "This does not mean we do not have to pay for its assets. We are paying off its debts as a way of buying its assets." Yanjing began production from Huasi's plants on Saturday after a three-month restructuring. It agreed to take on all Huasi's Reuter, Beijing

Indian red tape criticised

India's state appointed Planning Commission has criticised the government's implementation of economic reforms begun four years ago, saying foreign investors still need to fight through too much red tape. "Even after four years' reforms, a private investor has to secure at least 38 clearances to roll a project," the Economic Times on Monday called a mid-term review by the commission as saying. "The government should concentrate on paring the revenue deficit rather than reducing the fiscal deficit. Once the revenue deficit is tamed, fiscal deficit will be taken care of." The fiscal deficit has been independently forecast by various trade bodies at around \$23bn in the year to March, while the government projected figure of \$18bn. *AFP, New Delhi*

Strike idles Bangladesh business

Bangladesh was virtually paralysed on Monday when a 48-hour general strike called by opposition parties took hold across the country. No transport except rickshaws plied the streets. Trains stood idle and most ferries stayed at anchor. Airport officials said domestic and international flights were likely to be cancelled or delayed. Most offices and businesses were closed. Ministers and senior bureaucrats were escorted to work by police. The country's main port of Chittagong was paralysed but the other port at Mongla was partly operating, officials said. *Reuter, Dhaka*

■ Taiwan's trade surplus in December last year was US\$1.29bn, up 73.1 per cent from the same period a year ago, the finance ministry said. The trade surplus in the whole of 1995 was US\$8.12bn, up 5.4 per cent from 1994. *Reuter, Taipei*

■ China collected Yen 8.87bn (\$8.4bn) in customs duties, value added tax and consumption taxes on imports in 1995, the official People's Daily said yesterday. The official target was Yen 8.5bn. *Reuter, Beijing*

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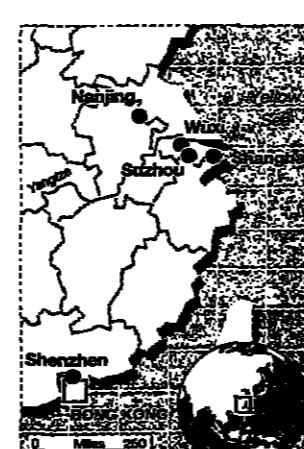
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to monitor the township's progress. Officials on both sides say that the zone's government-to-government imprimatur is the firmest guarantee of foreign investor confidence.

"We know that when we have paid for our business licence and for our land use rights in the township there will be no unexpected hiccup," said Mr Laurie McColl, chief executive of RIR Nabisco's biscuit plant in Suzhou.

"Elsewhere in China 'hidden costs' tend to crop up just when you think the whole thing's been signed and sealed."

The township, which will eventually have a population of 600,000, has launched an aggressive drive to persuade multinational companies with regional headquarters in Singapore to choose Suzhou or Wuxi - a smaller Singapore industrial park 50km further down the Yangtze valley - as their base in China.

So far more than 40 companies, including Seagate, Siemens, Sumitomo Electric and RIR Nabisco, have agreed to meet annually

to the offer. Many of these companies have also set up production plants on the Indonesian island zones of Bintan and Batam facing Singapore which are under the joint management of the island state. Singapore is also in negotiations with the government of Vietnam to set up a similar industrial zone near Ho Chi Minh City in the south.

The Suzhou industrial township is merely the biggest Singaporean joint venture in a series of industrial parks around the region," said Mr Lim Swee Say, managing director of the Economic Development Board in Singapore. "We are deliberately regionalising our manufacturing operations in order to remain competitive."

The Suzhou authorities admit that the capital costs of installing reliable power and water supply in the zone as well as training Chinese officials in Singapore means that the Suzhou township is more expensive than other economic zones around China. Suzhou authorities argue, however, that foreign investors prefer the reliability of the Singaporean administrative machine to the often chaotic approach found elsewhere in China.

Chinese officials, including Mayor Zhang, who was appointed to run Suzhou by the state council in Beijing, say that the Chinese government is monitoring the industrial township closely with the view to replicating the formula elsewhere in China.

Government officers associated with the project are fond of repeating a quote from Mr Deng Xiaoping, China's octogenarian leader, made on a visit to Shenzhen (the fast growing zone on the border with Hong Kong) in 1992. "Singapore

Edward Luce

NEWS: THE AMERICAS

Shutdown backlog delays US visa applications

By Richard Adams

There were long queues and delays yesterday for those seeking US visas as embassies reopened after a three-week shutdown.

Bad weather prevented federal employees returning to work in Washington but embassy staff around the world were back at their desks after the interim budget deal last week by Congress and the White House.

But the long shutdown, the result of

an impasse between the White House and Republicans in Congress over the federal budget, will mean long waits for those needing to work or study in the US.

The US embassy in London turned away all applicants without previous appointments yesterday, while its telephone appointments service (a premium-rate line) was busy all day.

An embassy spokesman said all current appointments would be valid, while those cancelled during the

enforced closure would be rescheduled. No new appointments are available before the start of next week.

Mr Andrew Ferris, a British student waiting to renew his visa, said he was told by embassy staff: "We hope people will complain as much as possible as Congress gets to hear about this."

The interim back-to-work formula, which restores funding for some federal services, is to expire on January 26. After that, a broader budget agreement or a further stopgap measure

would be needed. So, embassies may close again before clearing the current visa logjam.

In Germany, where US officials deal with 8,000 applications a month, there were queues in Bonn and Berlin. In Bonn, an embassy spokesman said there were queues outside, but that it was "too cold for fights to take place".

Brazilians wanting to travel faced long delays. In São Paulo, applicants began to queue on Saturday and the line stretched around two city blocks

by yesterday morning.

In Turkey, potential applicants were asked by the embassy in Ankara to wait a week, allowing staff a chance to clear the backlog.

Two hundred hardy South Korean applicants were waiting in sub-zero temperatures outside the embassy in Seoul yesterday morning.

But no delays were reported at the Tokyo embassy, where all applications began to queue on Saturday and the line stretched around two city blocks

Arzú leads Guatemala poll race

Pro-business candidate Mr Alvaro Arzú edged into the lead yesterday in Guatemala's presidential election, ahead of his populist rival Mr Alfonso Portillo. Reuter reports from Guatemala City.

With more than 90 per cent of the vote counted officially after the poll on Sunday, Mr Arzú led with 51.84 per cent, to 48.16 per cent for Mr Portillo. The latter is seen as the front man for the former military dictator, General Efraín Rios Montt.

Only 37 per cent of eligible Guatemalans voted in the second round run-off, kept away by bomb threats, dirty tricks and a disillusion with both candidates.

Mr Arzú began unveiling his plans for government yesterday, with promises to rein in the powerful army and respect human rights.

"We will not allow the army or any other nucleus of power in the country to act beyond their boundaries and the role for which they were created," he said. "The government we head will have absolute respect for human rights."

He said his National Advancement Party (PAN) would immediately introduce a 180-day plan to tackle the soaring crime rate, a main concern of voters.

Mr Portillo, a lawyer and economist, said he was going to his native province of Zacapa to drink beer with his friends. "We will play a constructive role in opposition. We had the whole system against us ... and we nearly won the presidency."

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6

AMERICAN NEWS DIGEST

Strong growth for Brazil cars

Brazil's car industry yesterday announced another record year and industry leaders predicted further growth this year to confirm the country's position as one of the fastest growing car markets in the world.

Domestic sales increased 13 per cent to 1.36m vehicles, while total production, held back by sluggish exports, increased 3.4 per cent to 1.64m units.

Mr Silvano Valentim, president of the Brazilian vehicle manufacturers' association, predicted further growth of 5 per cent for the domestic market this year and a slight recovery in exports to put total production at 1.7m-1.8m units. This would mark the sixth successive year of growth for the industry, whose production has increased about 80 per cent since 1990.

Production is expected to rise further towards the end of the decade as several new car plants come on stream. The industry remains confident of increasing annual output beyond 2m units by 2000.

The two black spots were exports, affected by the economic slowdown in such markets as Argentina and Mexico, and agricultural machinery, where domestic sales fell by 50 per cent following a sharp recession in the farm sector.

Angus Foster, São Paulo

Mexico 'recovering'

Mexico's economy "has begun to recover", according to Mr Jean-Claude Paye, secretary-general of the Organisation for Economic Co-operation and Development.

On a short visit to the country, he predicted that despite a difficult first quarter, Mexico's gross domestic product would grow by 3 per cent this year, while the inflation rate would be 20 to 30 per cent.

The Mexican economy is thought to have contracted by some 7 per cent last year after a devaluation of the currency, but Mr Paye said that he took heart from recent upward trends in unemployment, private consumption and investment.

Daniel Domby, Mexico City

Trinidad ex-PM under pressure

Mr Patrick Manning, the leader of Trinidad and Tobago's opposition People's National Movement, is under increased pressure to resign after a rebellion led by the party's three deputy leaders. They are unhappy with his handling of the general election last November.

Mr Manning, then prime minister, called the election a year before it was due. He was forced into opposition after the United National Congress and the National Alliance for Reconstruction joined forces to form a government with a two-seat parliamentary majority.

Mr Manning is refusing to resign. PNM officials say the rift caused by the resignations of his three deputies could split the party.

Canute James, Kingston

Longer UN stay in Haiti

A UN multinational force which has been assisting local police in Haiti is likely to stay after its current mandate expires at the end of next month, following a request to the UN by Mr René Preval, Haiti's president-elect.

The size of the force, now 6,000, will be reduced, however, as the US contingent of about 2,000 has already started to pull out. Mr Preval's request went to UN officials the weekend.

It followed indications over recent months that Haiti's new civilian police need more training to deal with sporadic street violence. If the UN agrees to the request, the force will stay until the end of August.

Canute James, Kingston

Oppos seek 'stake'



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Further details may be obtained from, and all offers and enquiries should be directed to, the Joint Receiver, Alan D.J. Amoore, CA, KPMG, 37 Albany Place, Aberdeen AB9 1JE. Tel: 01224 591000. Fax: 01224 590909.

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ASAT has obtained loans from the International Bank for Reconstruction and Development (IBRD) and the European Investment Bank toward the costs of the Antalya Water Supply and Sanitation Project, which involves a major capital programme of works over the next seven years. Further information is largely available in the Project Document. The project also provides for institutional arrangements involving private sector participation in the future management and operation of the services. The services to be provided by the operator will be financed by the revenues of the water supply and sewerage system. The services sought will include:

1. Operation and maintenance of water supply, sewerage and sewage treatment infrastructure.
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The contract will be let through international competitive bidding. It is expected that bids will be invited in the first quarter of 1996.

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Joint ventures between foreign and domestic firms are permitted, but are not mandatory.

Prequalification forms and further information may be obtained on payment of a charge of US\$500 to the account of ASAT Genel Mütürlüğü Vakıfları Bankası Sarıçamlı Suhesi Account No: 1070 Antalya Turkey. Please present your proof of payment and a letter requesting the documents in person, by mail or by fax to:

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No: 80-13 07040

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NEWS: INTERNATIONAL

Britain defends industry posts for diplomats

By Bruce Clark and Rouda Khalaf

The UK government has defended its practice of encouraging certain diplomats and civil servants to take up non-executive directorships in the private sector where their expertise could be relevant.

The issue provoked controversy after it emerged that Mr Andrew Green, head of Middle East policy at the Foreign Office and ambassador designate to Saudi Arabia, is on the board of Vickers Defence Systems. The company is a subsidiary of Vickers, which is bidding to supply Challenger tanks to Saudi Arabia.

Mr George Galloway, the opposition Labour MP who has led criticism of the British government over its policy in Saudi Arabia, said he was writing to Mr Malcolm Rifkind, the foreign secretary, to protest strongly over Mr Green's involvement with Vickers.

The MP said he wanted an end to the "double hating" of diplomats in such sensitive areas as defence and full publication of the rules governing public servants' involvement in the private sector.

However, a Foreign Office spokesman insisted the appointment of Mr Green to the Vickers board was per-

fectly legitimate, in line with a policy of encouraging the civil service to offer skills to private industry. He said added one other senior diplomat, and over 20 senior figures in other civil service branches, were combining their public-sector duties with non-executive directorships in the private sector.

The number of diplomats who combined active duties with directorships had been as high as six.

The Foreign Office said Mr Green had taken up his directorship in spring 1994, around the same time as he took charge of the Middle East department, but he would give up the Vickers job before heading for Riyadh.

Mr Galloway said he remained unimpressed by the justifications offered by the Foreign Office. Meanwhile a well-placed observer of British policy in the Middle East said Mr Green's appointment to Vickers followed complaints that the Foreign Office was too remote from industry's needs.

Sir Michael Alexander, former UK ambassador to Nato who now works at the investment bank Wasserstein Perella, said temporary secondments from the Foreign Office were common, but "it wasn't the practice" in his career to hold both functions at once.

Asylum offer irks Dominica opposition

By Caron James in Kingston and Rouda Khalaf in London

The opposition in Dominica has rejected an agreement between the Caribbean island government and Britain to accept Mr Mohammed al Massaari, the Saudi dissident, saying it would harm relations with Saudi Arabia.

Mr Brian Alleyne, the opposition leader, said Mr al Massaari's presence on the eastern Caribbean island would be "unwise" and could "embarrass" the country.

However, Mr Edison James, the prime minister, said there was no cause for concern and that the offer of asylum would not upset any possible development of relations with Saudi Arabia.

Mr al Massaari, who had sought political asylum in the UK, was offered asylum by Dominica after being ordered to leave Britain when his application was refused. Mr al Massaari contends that his safety would be at risk on the island and that he would be unable to practice his religion. He was

given 10 days to appeal or else report on January 19 for deportation to Dominica.

The prime minister said he had been assured by the British government that Mr al Massaari was not involved in any criminal or terrorist activities, either in Saudi Arabia or in Britain.

Mr James also rejected opposition suggestions that his government was the beneficiary of a "deal" with Britain, whereby Dominica would receive aid in return for accepting Mr al Massaari.

He said the move had been initiated by Britain, which asked whether the island's government would consider an application from him for asylum "should he so request."

Mr al Massaari said at the weekend that he was unlikely to end his living in Dominica.

He is appealing against his removal order and is looking for asylum in other countries. He said that the flurry of publicity surrounding his case and the public outcry it had generated and that he would be unable to practice his religion. He was

offered asylum by the UK, was offered asylum by Dominica after being ordered to leave Britain when his application was refused. Mr al Massaari contends that his safety would be at risk on the island and that he would be unable to practice his religion. He was

By Julian Ozanne in Jerusalem

Mr William Perry, US defence secretary, yesterday said that Washington was willing to station American troops on the Golan Heights to guarantee a peace treaty between Israel and Syria.

"If the peace agreement between Israel and Syria is reached... and that calls for a peace monitoring force in the Golan Heights and if both Israel and Syria request the US to participate in that, we are prepared to do it," Mr Perry said during an official visit to Israel.

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Banks move towards share trade reforms

By John Gapper,
Banking Editor

Leading investment banks are moving towards accepting reforms to the way in which shares are traded in London in return for concessions that would preserve profitable business for them on the London Stock Exchange.

Some large marketmakers, which act as wholesale traders on shares in the largest UK companies, may be willing to move to a different method of share trading if they can still earn profits by executing big orders.

Traders are pretty adaptable people. If something comes along that

looks as though it would still allow us to make a living, we are not going to reject it out of hand," a leading marketmaker said yesterday.

The debate follows the dismissal of Mr Michael Lawrence, the exchange's chief executive, last week. Mr Lawrence was said by Mr John Kemp-Welch, chairman, to have lost the confidence of its board and its 350 members. Several large marketmakers objected to the way in which Mr Lawrence was pushing through reforms of London's share trading system. A steering committee to guide the reforms now includes three more marketmaking firms.

Under the current system, marketmakers guarantee to offer buy and sell prices on all shares while the London market is open. They post prices on the Seaq electronic bulletin board in return for a number of privileges.

However, there is growing support among market participants for a switch to order-driven trading in the largest 350 shares as part of the introduction of the exchange's new Sequence VI electronic trading platform, due in August.

Under order-driven trading, any member of the exchange can place an offer to buy or sell a block of shares at a set price on trading screens.

These offers can then be matched by the system without going through an intermediary.

Marketmakers objected strongly to a proposal aired by Mr Lawrence for a "hybrid" system of share trading under which quotes from marketmakers would be shown on trading screens together with other orders to buy and sell shares.

However, some marketmakers say privately they would concede an order-driven system for the top 350 stocks as long as they were given safeguards to ensure they would continue trading large blocks of shares for big investors.

Investors might still want to trade big blocks of shares through marketmakers rather than an order-driven screen if they felt the order was too large to be absorbed by the order-driven market at a favourable price. The safeguards sought by marketmakers would include being able to delay reporting of large trades to prevent the market moving against them.

However, the exchange is likely to insist on marketmakers reporting all block trades on screens. Otherwise, this could lead to a fragmented market, with uncertainty over whether quotes offered on screens were representative.

Blow for Labour's pro-women policy

By John Kampfer,
Chief Political Correspondent

Britain's opposition Labour party's policy of positive discrimination to enable more women to stand for parliament was ruled unlawful by an industrial tribunal yesterday.

The verdict, upheld by two male candidates frozen out by the process, threatens to scupper the policy of women-only shortlists introduced in 1993 by the late Labour leader, John Smith.

Party officials expressed surprise and dismay at the ruling. They said it applied only to the two cases concerned and would not affect the 34 seats where candidates had already been selected on the basis of women-only shortlists.

Another nine constituencies in the middle of the selection process have been told by the party to hold off until the tribunal delivers its written judgment within the next two weeks. Labour will then consider an appeal. Another five seats were also one to begin choosing from women.

Despite Labour's attempt to give a narrow legal definition to the ruling, it is likely to leave the door open to men to mount challenges in any of the 34 seats affected so far.

The idea of the shortlists was to more than double the number of Labour women MPs, currently at 38, in the next parliament by assigning at least half of the safe and marginal seats where the incumbent was standing down to women-only lists.

Mr Tony Blair, Mr Smith's successor, has already expressed reservations about a scheme that encountered considerable local resistance and had appeared destined to be scrapped after the next general election.

Tom Sawyer, Labour's general secretary, said the party had undertaken the policy after extensive consultation with legal experts. "We do not believe [the ruling] to be correct and we have proceeded throughout in the belief we have been acting in accordance with the law," he said.

TV's probing eye tests corporate resolve

Everybody was "tied up," Marks and Spencer said yesterday as the retailer prepared to field broadcast allegations that a Moroccan subcontractor had used child labour in the manufacture of some pyjamas.

M&S said its own checks had fully satisfied it that the Moroccan company used no workers under the age of 16, apart from some apprentices, and that it had met all Moroccan government standards.

But the hive of activity at M&S's headquarters ahead of last night's *World of Action* broadcast on Britain's ITV was testament to the enormous pressures that television investigations put on companies, whether the allegations are right or wrong.

Companies such as drug or chemical makers have long been aware of the need to respond effectively to such challenges. But more companies, particularly those selling consumer goods, are becoming aware they too might be subjected to scrutiny - often out of the blue. To respond effectively, companies are turning more to specialist media advisers and lawyers.

"We create a crisis team and tell everybody else to get on with running the company," said Mr John Stourbridge, a former television reporter and founder of Walbrorough, a media consultancy. For the duration, team members "have to forget about the rest of their lives and the company has to commit money to advisers - it can be expensive".

Mr Stourbridge believed key approaches were to find out



An image from the television documentary on the Moroccan shop where clothing for retailer Marks & Spencer was made

exactly what evidence the broadcasters had; negotiate with them on the extent to which the company would respond; and not to "fudge" issues - if there's a problem get it out.

Mr Medwyn Jones, a partner in Harbottle & Lewis, a London law firm, believed that assessing the strength of the information had become somewhat easier in recent years. Journalists were now more willing to reveal more to the companies they questioned, he said.

But it is the intensity of life in the limelight, perhaps even more demanding than a takeover battle, that takes its toll in case after case.

When the *Cook Report*, an

ITV programme, claimed in late 1994 that there was a link between sudden infant deaths and the fire retardants used in foam cot mattresses, Boots was one of the retailers that had to respond. "We had to make a huge investment in time and resources over six weeks," said Mr Francis Thomas, a Boots press officer.

"We were notified by the *Cook Report* only three days before the programme was aired. There was no time to have a scientific debate with the programme makers... we had to deal with public perception." It scrapped £600,000 of stock and launched a huge customer and staff information programme.

Subsequent government reports failed to link fire retardants with cot deaths but the impact on Boots and its bedding manufacturer was as great if it had been proved.

Roche, whose anti-malaria drug Lariam was scrutinised recently on the BBC's *Watchdog* programme, said: "One of our principal aims is to try to ensure that the reporting is balanced and allows the company to state its case."

In 1992, *Watchdog* suggested one nutritional supplement made by Bio-Health, a vitamin manufacturer, was "expensive nonsense". Although the company later accepted substantial libel damages, the experience was "traumatic," according to Mr David Smith.

Bio-Health, which had no warning that its supplement would be mentioned, sent a series of letters to wholesale and retail customers, with

results of independent laboratory tests which vindicated its product. Nevertheless, it saw its turnover fall by about 25 per cent in the first four weeks.

Bio-Health was unable to step up its marketing to counteract the bad publicity because it needed to conserve funds for the legal action. Preparation was also a burden. Mr Smith said: "It took a full month of my time devoted to the law side - this is working a 50-hour week - and three weeks on the Broadcasting Complaints Commission."

After the business record of Mr Richard Bridge, chief executive of RJB Mining, was investigated by BBC's *Panorama* programme, the coal mining company took steps to reassure shareholders and employees but did not respond publicly. "There was nothing of any substance [for RJB]," Mr Stuart Oliver said.

But when ITV's *The Big Story* discovered that vegetable burgers made by Ross Young, a subsidiary of United Biscuits, and sold under Linda McCartney's name, contained more fat than the label said, the ex-Beatle's wife was quick to express contrition. "Once a week we are going to pull different products off and go to the best food analyst just to make sure it doesn't happen again," she said. "I don't want any mistakes. I'm mad about it, it really upset me and in fact I'm still getting over it... The fact that it has my name on it is so annoying."

Roderick Oram and Clay Harris

Cable operator sheds jobs in restructuring

By Alan Cane and Raymond Snoddy

Nynex CableComms, the UK's second largest cable operator, yesterday announced broad restructuring plans which may herald further efficiency measures throughout the UK's fledgling cable communications sector.

Some 310 jobs will be lost, just over 10 per cent of the company's workforce, chiefly in accounting and management support. The jobs would be lost through a combination of natural wastage and voluntary and involuntary redundancies, the company said.

Mr John F. Killian, the company's president and chief executive officer, said the plans were designed to allow the company to make the most of its

£25m (\$38m) investment in information technology. "We have doubled the size of our business each year since 1991. We now plan to capitalise on emerging efficiencies in line with our strategic objective of achieving lowest life cycle cost, and to enjoy further economies of scale."

A national sales organisation is to be created to service the operator's franchise areas and customer operations and service are to be centralised.

Mr Nicholas Mearing-Smith, the chief financial officer, said the restructuring plan followed a study by the consultants Coopers & Lybrand, which had identified inefficiencies such as 12 people, now reduced to two, developing methods and procedures.

The Nynex announcement came just after TeleWest, the largest cable operator, announced that Mr Danny Bryan, chief operating officer since October 1994, was returning to the US "to pursue other interests." Mr Bryan had been responsible for all operations for the southeast division of TCI, the world's largest cable company. It is believed that the intensely competitive UK market proved a much greater challenge.

At the same time a senior executive, Mr Dan Summers, has been sent from North America to take a fresh look at the operations of Bell Cablemedia, the third largest cable company in the UK.

"I think the cable industry is still under pressure in the UK," Mr Jon Davey, director of cable and satellite for

the Independent Television Commission, said yesterday. Few in the industry were surprised that the first serious job cuts should have come at Nynex. It had taken on high overheads as it pushed for rapid growth.

Cable telephony has been growing rapidly and should get a further boost this year from the implementation of number portability - allowing customers moving over to cable from BT to keep their numbers. By comparison cable television has been struggling.

Penetration levels for cable television - the ratio of homes subscribing compared with those who could - has remained stubbornly stuck at around 21 per cent. At Nynex it is only 18.9 per cent.

Opposition to seek support of 'stakeholders'

By Robert Peston,
Political Editor

Opposition leader Mr Tony Blair yesterday unveiled the Labour party's election banner with a pledge to create a "stakeholder economy" in which "each citizen gets a stake" in the creation of wealth.

In a direct response to the Conservative government's promise to make Britain the "enterprise centre of Europe", through cutting public expenditure and business regulation, the Labour leader rejected what he characterised as the government's "laissez-faire passive approach".

Mr Blair told a meeting of businessmen in Singapore that a Labour government would work with "the grain of global change" in an open economy, but would be willing to intervene to ensure that the benefits are "fairly distributed and all our citizens are part of one nation and get the chance to succeed".

Mr Michael Heseltine, the deputy prime minister, said "Labour's latest soundbite is only a new disguise for their old corporatist ideas... They would impose ever greater central government regulation and control".

However, Mr Blair was praised by Mr Lee Kuan Yew, Singapore's most influential politician and a personal hero of Mr John Major. "He's young and energetic and doing well in

Freshfields tops legal M&A rank

By Robert Rice,
Legal Correspondent

Freshfields, the City of London law firm, has pushed rivals Slaughter and May into second place as the leading legal adviser to companies and banks involved in UK public takeovers last year.

In a year of unprecedented takeover activity, Freshfields was placed first for its part in 31 deals worth £23.1bn (\$49.1bn). This compares with a total of 16 deals worth £26bn, enough to place Slaughter and May top in 1994.

Freshfields was involved in the five biggest transactions of 1995, including acting for TSB Group on its £8.1bn acquisition

of Lloyds Bank and for Southern Electric on its successful defence of a £2.8bn bid from National Power.

Slaughter and May was placed second for its role in 30 deals worth £29.7bn according to Acquisitions Monthly magazine, which ranks law firms by the value of the takeovers in

which they acted as advisers.

Five of the top six law firms in the table were involved in 1995's biggest deal, Glaxo's £21.1bn takeover of Wellcome. The exception was Linklaters & Paines which finished third with 19 deals worth £20bn.

Acquisitions Monthly says 1995 was also a bumper year for legal fees. The magazine estimates that the City earned about £260m in fees from UK takeovers in 1995 and of that the law firms took about £200m.

Editor Philip Healey said early signs for 1996 were encouraging with no obvious factors to suggest the takeover boom would not continue, at least in the short term.

John Griffiths

Tories on the defensive over future in Europe

By John Kampfer
and Gillian Tett

Prime minister John Major's plea for unity within his Conservative party following the defection of Miss Emma Nicholson, Conservative Eurosceptics joined Labour and Liberal Democrat members in calling for a campaign to publicise the merits of a single currency.

With the Tory right on the defensive following the defection of Miss Emma Nicholson, Conservative Eurosceptics pointed to an opinion poll, claiming that their views on Europe represented the majority of popular feeling.

The survey showed that 58 per cent of those questioned agreed there should be closer co-operation between the EU countries, with Britain playing a leading role, while only

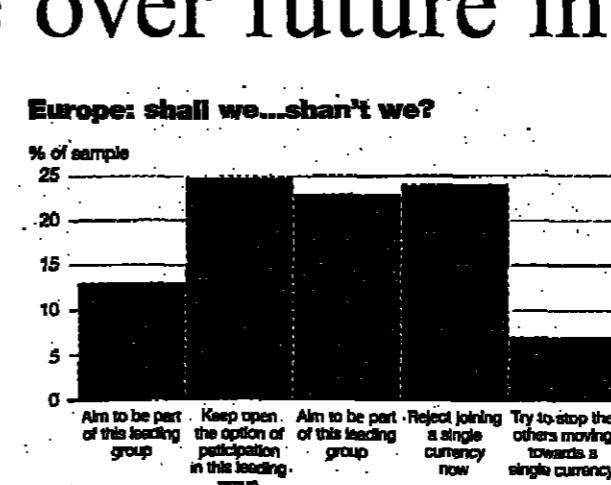
19 per cent disagreed. The survey highlighted some striking social differences: men tended to be more in favour of a single currency than women, while the North and Scotland also gave more positive responses.

Professional social groups also indicated that they were more positive about the project than working class groups.

Mrs Currie was joined on the platform by Mr Peter Mandelson, one of Mr Tony Blair's closest aides, and by Mr Charles Kennedy, the Liberal Democrats' spokesman on Europe.

Other prominent pro-Europeans added their support, setting the stage for another turbulent parliamentary session, which begins today.

Europe: shall we...shalln't we?



Mr John Major sought in his television interview on Sunday to straddle the divide, voicing his hostility to the planned January 1999 start-up date for a single currency. At the same time, he has disappointed Eurosceptics by suggesting his

reluctance to issue a white paper setting out the government's negotiating position at the intergovernmental conference.

• Mr Michael Portillo, the UK defence secretary, who told BBC radio that he had been "rounded" on by Tory left-wingers, yesterday pledged deeper security co-operation with Japan, in spite of misgivings from some British war veterans who are still seeking compensation from the Tokyo government. William Dawkins writes from Tokyo.

The defence secretary, who was speaking on a four-day visit to Japan, also offered to increase UK training of Japanese troops for United Nations peacekeeping missions.

UK NEWS DIGEST

Holiday period pushes retail sales up sharply

UK retail sales rose strongly in December as consumers stocked up for Christmas and returned to snap up bargains in the holiday sales.

However, the British Retail Consortium, which represents retailers, warned that shoppers had only been tempted into stores by heavy discounting.

The figures, which provide the first hard evidence about Christmas spending, remained patchy, although chemists saw demand for "medicines, housing-related purchases suffered.

Last month's sales figures are deemed crucial by retailers in showing whether the Christmas upturn signalled an end to consumer caution that dogged the economy last year. Spending figures due over the next two weeks will be watched closely in the City to provide further clues.

Such scrutiny is partly because Christmas is a key period for retailers. But it is also because Mr Kenneth Clarke, the chancellor, has forecast that a strong upturn in consumer spending will trigger broader economic growth this year.

The BRC data yesterday provided some comfort for those hoping for an upturn.

TECHNOLOGY

Computer technology is today found in a vast range of products, from trains to toasters. But as the power of digital hardware has grown, so too have the size and the complexity of the software needed to control it.

Traditional software development is labour-intensive and error-prone, and the software industry urgently needs cheaper, more reliable ways to develop programs. If a personal computer "crashes", only data are lost; if the computer controlling an aircraft or chemical reactor misbehaves, the consequences can be catastrophic.

Computers have traditionally played a subservient role to more conventional analogue technologies in safety-critical systems. Analogue technologies leave the pilot or operator in full control and are designed to well-known "fail-safe" principles. No such principles exist for software, however, so designers of digital systems have to test their programs extensively.

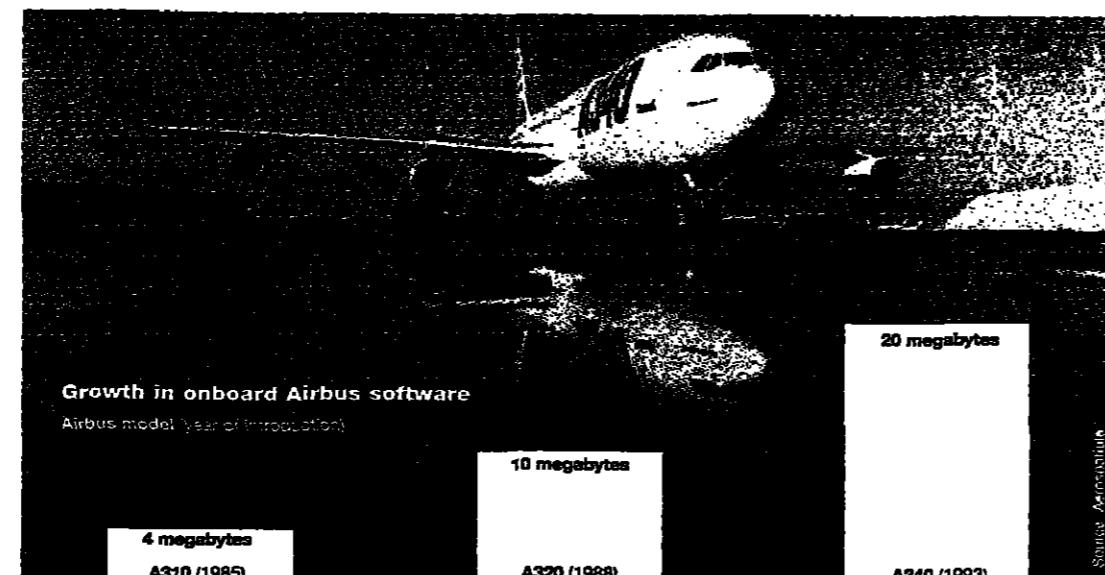
"The sheer complexity of software is overwhelming traditional approaches to software development and testing," says Jerry Rudin, marketing vice president at Rational Software, a US firm.

Rational supplied software tools to speed the process of ensuring that software in the new Boeing 777 aircraft met the Federal Aviation Authority's safety standard for flight-critical software.

Extensive use of computers allows the Boeing 777, which went into service last June, to be flown by two crew instead of the traditional three - a flight engineer is not required. The 777 contains more than 2m lines of software code - four times that of its predecessors - and is Boeing's first commercial aircraft to use digital "fly-by-wire" technology for the flight control system. Built by UK firm GEC Marconi, the system took five years and 200 people to develop.

Jim McWha, Boeing chief engineer for flight control systems, says digital technology was used because manufacturing costs are lower than for an analogue system. Boeing's main competitor, the European consortium Airbus Industrie, was first to use digital fly-by-wire technology to reduce costs.

Airlines are wary of new technologies that may prove unreliable and expensive to service. For digital fly-by-wire flight control systems, there is the additional worry of an unknown safety record.



For safety's sake

Designers are working on ways of making computer programs more reliable, explains Geoff Nairn

nations of operating parameters to be generated and fed into the software to see how it responds. Traditionally this is done manually, which is costly, tedious and prone to error.

Rational is working with Boeing on a set of tools to automate test-case generation, thereby cutting testing costs. Boeing engineers have developed an algorithm to reduce the time needed to generate test cases from several hours to a few minutes.

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Software testing detects mistakes made by the programmers who wrote the program code. But fundamental design flaws will not be revealed and even extensive testing uncovers only about 70 per cent of the errors in a program. The rest, serious or otherwise, are passed on to the customer. Phantom withdrawals from bank teller machines, telephone exchanges that do not communicate and space shuttles that refuse to take off are all manifestations of software bugs that testing overlooked.

In the 1980s, the US Department of Defence, worried by cost overruns and poor quality on software

helped developers reduce errors. Italtel, the Italian telecommunications equipment maker, cut the number of software faults in its exchanges by 94 per cent from 1991 to 1993 using the Bootstrap Method, which is similar to CMM and was developed as an EU project.

Nasa has long been interested in improving software quality and pioneered the use of object-oriented technology. One advantage of OOT is reusability - parts of one computer program can be reused in another, so improving reliability. By switching to OOT, Nasa cut software error rates by 87 per cent between 1985 and 1991.

Despite these improvements, serious software bugs still plague Nasa spacecraft and other complex projects. What is needed is a radical change in the way software is designed. Formal methods could provide the answer.

Formal methods use mathematical techniques to show that a program will perform according to the specifications. For 20 years, academics have been trying to apply scientific rigour to software development, but with little success. Nevertheless, formal methods are increasingly used to design and validate software for complex systems, such as chemical reactors.

French company Matra Transport is using one such method, called B Method, to design safety-critical software for the driverless trains on the new Meteor line of the Paris Metro, due to open in 1998.

Matra technology allows Matra to build trains that are functionally more complex, but conventional analogue systems are still used for safety-critical functions. Future trains will be fully digital and Matra hopes formal methods will eliminate design errors and allay anxieties about software reliability.

In the 1990s, formal methods were not available, but Patrick Behm, software manager at Matra Transport, says they are now sufficiently mature to be used for the Meteor project. Only future users of the Meteor line will decide whether formal methods really do produce more reliable trains.

FT writers look at two new ways in which smart cards are speeding up the business of travelling

Customs cruising

Every international traveller knows the feeling. You race from the aircraft through a maze of windowless tunnels to the passport control and customs hall. Alas, your flight has landed at the same time as half-a-dozen other jumbo jets. The next half-hour - often more - is spent shuffling towards a distant booth for the required stamp in your passport.

Such frustrations have become a thing of the past for a growing number of participants in two test projects using "smart card" technology at a handful of airports in the US and Canada.

Known in the US as Inspass and in Canada as Caypass, the new cards allow travellers to check themselves through immigration and customs in seconds.

Caypass holders put a finger on an optical character recognition scanner, which compares it with a fingerprint embedded in the card. If the two match, an automated gate swings open and the passenger is free to go.

Any goods to declare can drop the usual customs declaration form in a slot at the gate. Revenue Canada later calculates applicable duties and taxes, and charges them to the participant's credit card.

The US card uses a less sophisticated technology based on hand

geometry, such as the length and thickness of the holder's fingers. However, Jake Achterburg, assistant chief inspector at the Immigration and Naturalization Service (INS) in Washington DC, says that the goal is an internationally accepted standard of "one traveller, one card".

Five countries - the US, Canada, the UK, the Netherlands and Germany - have formed a working group to try to come up with a common standard for the cards.

Others have expressed interest.

The INS plans to seek commercial partners for the Inpass in early 1996. The idea is that the pass could be combined with, for instance, a frequent flier card or a bank card.

The US cards, which are available to US residents as well as citizens of 22 other visa-exempt countries, can be used at John F Kennedy airport in New York, nearby Newark, and in Toronto, where passengers on US-bound flights are pre-cleared through US port control.

Only business travellers who have entered the US at least three times in the past year can apply. The INS has so far issued about 60,000 cards; each has been used twice on average.

The Caypass card was intro-

duced at Vancouver airport in late November. "The only glitch is that some people had difficulty understanding what they had to do," says Walter Morello, manager of the Vancouver passport office. An annual fee of C\$50 (£23.60) is charged but any US or Canadian resident can apply for the pass.

Applicants are screened for criminal records, especially customs offences. Card holders caught smuggling by random checks risk having their pass revoked.

But according to a Canadian official: "We don't want our system loaded down with trivia. The customs official doesn't need to know that the person has a traffic ticket in Peoria." Out of 4,000 random compliance checks conducted so far on Inpass holders, only 12 have been caught cheating.

Besides fingerprints or hand measurements, the cards contain biographical details normally found on the strip in machine-readable passports. But few invasion of privacy concerns have been raised, probably because participation is voluntary. Anyone who wishes to continue kicking heels and stumbling over luggage in an interminable passport queue is free to do so.

Bernard Simon

Smart on the bus

Smart card technology is beginning to oust the humble bus ticket and even the magnetic stripe card on a growing number of urban transport systems around the world. London Transport is just completing a £1.5m two-year trial on buses in Harrow, north of London, while Hong Kong is expected to introduce smart cards across all forms of public transport next year.

Smart cards are similar in size to a credit card though somewhat thicker. They contain a silicon chip which stores and processes information and an internal aerial which transmits data to a reader.

The smart card can store much more information than a magnetic stripe card and offers considerable advantages to transport operators. Details of a wide variety of fares

can be stored allowing discounts to encourage journeys at a particular time of day or multiple journeys.

Contactless cards can be read at a distance of several centimetres so do not need to be swiped through a reader. They do not even need to be removed from their plastic wallets. This speeds up boarding of buses or passing through electronic turnstiles.

They permit transport operators to record the types of journey which passengers are making and adjust services accordingly. They also allow an accurate record of the use made of a particular service.

In London, where a unified London Buses has made way for private operators, it is important for revenues to be allocated accurately. At present this is done by

passenger surveys which is both time-consuming and sometimes inaccurate.

London Transport's trial in Harrow is claimed to be the first and largest of its kind. Starting out on one route and involving only five buses it was subsequently extended to cover five bus companies, 21 routes, 200 buses and about 700 drivers. More than 15,000 passengers took part.

Encouraged by the results of these trials LT Buses and London Underground have sought tenders from private-sector consortia to provide a London-wide system in the late 1990s. More than 100 organisations expressed an interest in the project and 40 submitted detailed responses.

Charles Batchelor

LAW

Rulings clarify national powers



In two recent judgments the European Court of Justice clarified the position of national procedural rules which have the effect of precluding a national court from considering whether a measure of domestic law is compatible with European law.

Such rules could not be less favourable than those governing similar domestic actions nor make it excessively difficult to exercise rights conferred by European law.

The European Court also emphasised that certain rules preventing issues being referred to it had to be set aside, in order to determine whether domestic general principles foul of such general principles.

It was necessary to take into account matters such as the protection of the rights of the defence and the principle of legal certainty.

In the Peterbroeck case the European Court said the appellant had been unable to take advantage of the limitation period as it had expired by the time of the appeal court hearing.

Also, there were no other domestic courts in subsequent proceedings which could consider of their own motion the question of the compatibility of the national measure with European law.

The European Court said the restrictions in Belgian procedural law on the raising of new points of law were not reasonably justifiable by principles such as the requirement of legal certainty or the proper conduct of procedure. The rules were therefore contrary to European law.

In the Schindel case, the European Court found that the limitation in Dutch law on the raising of new legal issues was justified in that in a civil proceeding it was for the parties to take the initiative, as the court could only act of its own motion in exceptional circumstances where the public interest required its intervention.

The European Court did find, however, that it was for national courts to apply the Treaty of Rome competition rules even when the party concerned had not relied on them, but only where domestic law allowed such an application.

C-312/93: Peterbroeck v Belgian State; C-430/93 and C-31/93: Schindel and others v Stichting Pensioenfonds voor Fysiotherapeuten, ECJ FC, December 14 1995.

Suwyn to head Louisiana-Pacific



Mark Suwyn, 53

(left), has taken over as chairman and chief executive of Louisiana-Pacific, the US forest products group which has been dogged by product litigation.

Suwyn, an executive vice president of International Paper, replaces Donald Kayser who stepped into the role in July after LP's board ousted 70-year-old Harry Merlo, who had dominated the group for more than two decades.

Merlo, the son of poor Italian immigrants, transformed LP into one of the leaders in the US forest products industry, partly by pioneering a process for making orientated strand board, a wood substitute which challenges traditional timber products such as plywood. However, the product did not live up to expectations and the company has been deluged with law suits.

Although Suwyn comes from one of LP's major competitors, his background is in the chemicals industry.

He worked for E.I. Du Pont de Nemours & Co for 25 years before joining

IP in 1992, where he has been responsible for an \$8bn portfolio of businesses. *William Hall*

Disney role for Lyne

Walt Disney, the US entertainment group, has appointed Ms Susan Lyne, former editor of *Premiere*, the US film magazine, to a newly created role in its film production division.

Lyne, 45, has been given the brief of helping Disney to identify and acquire the rights to books, plays and screenplays. She will work from its New York office rather than in Los Angeles, where most of its film production executives are based.

The appointment is in line with a trend for the Hollywood film studios to strengthen their presence on the east coast. It also reflects the growing competition among the studios for film material, which has led to a dramatic escalation in the fees charged for film rights.

Lyne has edited *Premiere* since she founded the magazine in 1987. Disney, whose hit films in the past year have included *Toy Story* and *Pocahontas*, last week secured shareholders' approval for the \$1.9bn acquisition of the Capital Cities/ABC television company. *Alice Rawsthorn*

Smurfit family move



Michael Smurfit

chairman and chief operating officer of Jefferson Smurfit Group, the Irish pulp and paper concern, has promoted his son Michael (left) to head two of the

largest US subsidiaries.

Michael Smurfit junior, 31, succeeds James Malloy as president and chief executive of Smurfit Packaging Corporation and Smurfit Paperboard Inc, both based in St Louis, Missouri. Malloy remains chairman of the companies and will keep his seat on the main board.

The Smurfit family already controls four of the 15 main board positions and four of the six executive posts. The latest move suggests Michael is being groomed to take on more responsibilities as his father, the 59-year-old founder, looks to secure the family's continuing grip on the company. *John Murray-Brown*

Occidental departure

David Hentschel, 62, a director and former senior executive with Occiden-

tal Petroleum, Los Angeles, took over as chief executive of Canadian Occidental in Calgary on January 1, following the resignation of French-born Bernard Issatuer.

Issatuer, once a civil servant in France, made his name in Canadian oil and gas in the 1970s. In 1993, as head of Polysar Energy, he helped to force Nova, a big energy group, to double its takeover bid to almost C\$2bn. He left Polysar with a golden parachute and returned to France to run Thomson's consumer electronics division. He reappeared in Canada as CEO of Canadian Oxy in 1993 on a five-year contract, where he has pushed exploration as far as the Yemen, Indonesia and Kazakhstan. He remains a consultant to the company.

Robert Gibbons

Dutch exchange

George Möller, a London-based banker with Dutch merchant bank MeesPierson, is to be the new president of Amsterdam's European Options Exchange. He will replace Joost Kuiper, who leaves on March 1 to head MeesPierson.

Möller, 47, who heads MeesPierson's UK operations, has been responsible for MeesPierson's growing involvement in the UK derivatives market.

appointment as chairman of BOC.

■ Bob Davies has been appointed senior market manager, securities clearing & settlement services for S.W.L.F.T., the bank-owned message switching network.

Based in New York, he will have worldwide responsibility for company's development in the securities clearing and settlement arena. Davies has worked for Brown Brothers Harriman & Co. for 35 years.

■ S.D.M. Wallis retires as managing director of AMCOR, the Australian packaging and paper company, in July 1996, and will become deputy chairman. He will be replaced by D.B. Macfarlane, 56, currently deputy managing director.

■ Jack Foley, 42, has joined AER LINGUS from British Airways as executive vice president - North America.

■ William Lytton, 47, vice president and general counsel for Lockheed Martin's electronics sector, has joined INTERNATIONAL PAPER as vice president and general counsel.

■ John Grant, founder and executive chairman of Sydney-based venture capitalist Hambro-Grantham, becomes a non-executive director of GOODMAN FIELDER.

■ John Dawson, 52, former

head of National Australia Bank's UK operations, has replaced Graham Hart as chief executive of the BANK OF QUEENSLAND.

■ VARTY, the international car parts and diesel engine producer, has appointed Yasuhiko Nara, a former Japanese diplomat

ARTS

Blood, guts and abstract connotations

William Packer reviews 'Natural Forces' at Reed's Wharf Gallery

Although their New Year season has yet to get properly under way, the galleries are by no means time to catch up with any number of worthwhile shows missed in the pre-Christmas rush.

The Reed's Wharf Gallery, shortly to move from its spectacular position overlooking the Thames below Tower Bridge - while it is still there, it's nothing if not enterprising in varying its shows of gallery artists with intelligently-chosen group and theme exhibitions. The latest, *Natural Forces*, presents a number of artists from around the world who, though their work may be abstracted to a degree, draw directly upon the natural and visible world as the source of their imagery.

It is a near-truism of criticism that abstract painting is landscape painting of a sort, in the space and light it inevitably proposes beyond the surface of the canvas, but the truth is not quite so easy. The animal, the vegetable and the mineral come into it too, and abstract art is full of botanical, visceral and sexual connotation, oblique and overt, tasteful and not so tasteful, hunting at anything from seed pods to pudenda, fertility and mortality, blood and guts. We have lately had Mona Hatoum to thank for making biological tourists of us all, courtesy of the Turner Prize exhibition, by virtue of her endoscopic trip through her own insides. It is indeed another world in there. Hatoum is no abstractionist herself, but she shows clearly enough that guts are landscape after all.

The true distinction lies only in the degree to which the reference or suggestion is consciously accepted and declared. Here at Reed's Wharf it is inescapable. Hughie O'Donoghue's large canvas 'Approach' is a landscape in all but name, a sweeping atmospheric statement in brown and orange. Peter Randall-Page, by contrast, retreats Hatoum-like back into the womb with his 'Imagined Objects', whether seed, pistol or embryo, each safe in its cubby-hole.

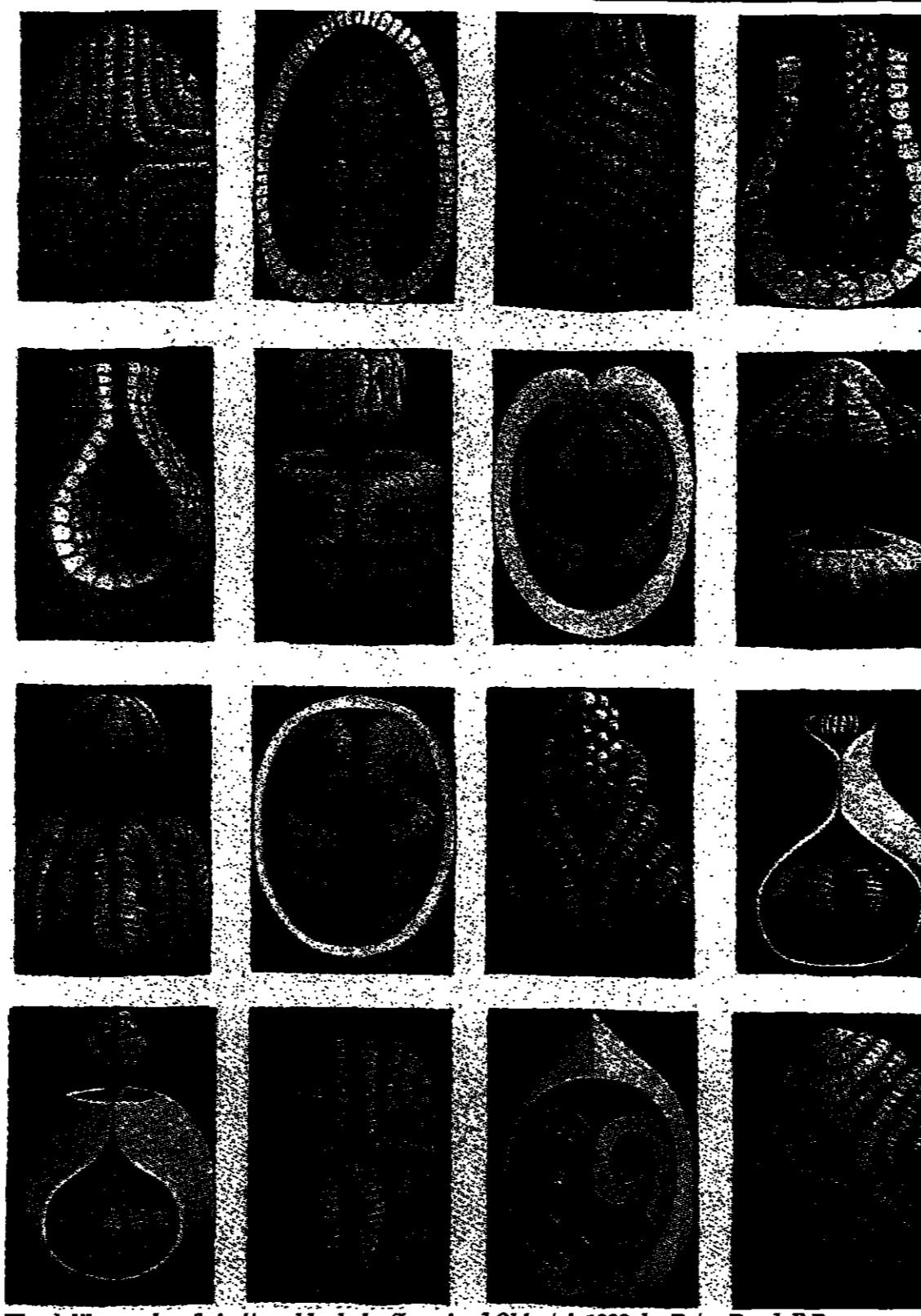
Prunella Clough shows a large recent painting of what might be a

New York Musicals/Alastair Macaulay

Funk! Jam! Groove! on the agenda

More and more about New York life is agenda-driven or agenda-coloured these days. So it is no surprise that the city now has its own agenda dance musical, *Bring In Da Noise, Bring In Da Funk*. The show - subtitled 'A Tap/Tap Discourse on the Staying Power of the Beat', with a text by Reg E. Gaines, and choreographed by Savion Glover who is being hailed as the greatest tap dancer ever seen by people who should know better - recently opened at the Public Theater, and has been selling out. I might have enjoyed it more had I been warned that it had an agenda on its mind; to be taken by surprise by the unrelenting force of its agenda was a very nasty shock.

It has been un-p.c. since the late 1970s for whites to praise blacks for their rhythm (it counts as a form of racial discrimination). Blacks, however, have been able to carry on rejoicing in their rhythmic intuition; and in this age of multi-culturalism they are able to claim rhythm as part of their heritage. Up to a point I have no quarrel with this. In 1989, Claudio Segovia and Héctor Orezzi produced an enthralling Broadway celebration of black jazz/blues/tap, *Black and*



Womb-like, each safe in its cubby-hole: 'Imagined Objects', 1992, by Peter Randall-Page

that. And to see their so-familiar work away from the texts it serves is to be forcibly reminded how good they are in their own right - witty, modest, ever-inventive, almost always funny, always humane. And it is good to be reminded, by the notes and unpublished studies on display, of the pri-

macy of the study of the figure, and the essential discipline of drawing.

All the great names are there, and more - from Rowlandson to du Maurier, Heath Robinson, Edward Lear, Mervyn Peake, Ronald Searle, Pont-Antoine, Mary Tourtel of Rupert Bear, Osbert Lancaster, Quentin Blake and

so many more. The list is as inexhaustible as it is irresistible.

Natural Forces, Reed's Wharf Gallery, 500 Street SW1, until January 13. The British Art of Illustration: Chris Beetles, 8-10 Ryder Street, St James's SW1, until January 19.

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COMMENT & ANALYSIS

Martin Wolf



Path to full employment

If Tony Blair wants to get rid of joblessness he will have to implement radical policies to price workers back into jobs while compensating them through the welfare system

Mr Tony Blair, the UK's prime-minister-in-waiting, last week told Japanese business leaders what "New Labour" believes in. The audience must have found his message pleasing, not least for the welcome he offered inward investment. It is less clear that it will please those on the left back in the UK who still believe in full employment and less inequality.

Mr Blair gave support to low inflation and sustainable public finances; inward investment; internationally competitive tax rates; minimum labour standards - though not ones that "lead to rigidity or inflexibility in labour markets"; no repeal of the main parts of 1980s trade union legislation; partnership between the public and private sectors; to "revitalise our infrastructure"; educational reform; and an active role in Europe, including participation in the social chapter.

Politicians on the left of the Tory party should not find all that much to object to in this list. It is indeed "one nation" stuff. So has a new orthodoxy - Blairism - replaced the Butskellism of 1945-75? If that were the case, would it also represent a satisfactory outcome to 20 years of fierce political controversy?

The answer to the first question seems to be that, as then, both parties offer variants upon a common approach. But the answer to the second question is "not altogether". Why the consensus is problematic was lucidly explained in a short book by James Meade, published shortly before his death in December.

Meade was, with Sir John Hicks, one of the two greatest British economists since Keynes. Yet for much of his professional life, he was too pro-market in his attitudes to gain attention from the left and too egalitarian to be listened to by the right. Then, when the left at last embraced the market, he became too egalitarian for both sides. The problem that most con-

cerned Meade in the 1930s and again in the 1980s and 1990s was unemployment. In the 1930s, the UK's unemployment rate was less than 3 per cent. But in the 1980s it peaked at over 11 per cent and its most recent level is still 8 per cent. As the chart shows, the concomitant decline in employment has been essentially a problem for men.

As he confirmed his progress round Asia, Mr Blair showed in Singapore yesterday that he is aware of the challenge. "A life on benefit... is not what most people want. They want independence, dignity, self-improvement, a chance to earn and get on. The problems of low pay and unemployment must be tackled at source."

These are fine words. But how might what was once thought of as full employment be regained? Meade's answer was that it depends upon two principal conditions: "First, that there are proper demand-management arrangements to ensure an adequate and stable level of money expenditures on goods and services...; and, second, that the workers who seek employment in a free-enterprise economy... offer their services at a low enough real price for competing employers to employ them."

Meade had no doubt that a part of the solution was to allow wages to adjust until everyone who wanted a job could have one. This contrasts with today's standard nostrums on the left, which call for more education and training, to produce a "high-wage, high-skill" economy, combined with minimum wages and higher officially mandated employment conditions.

Yet there is no necessary link between the skills of a people and the rate of unemployment. Although the US has a less broadly educated labour force than Germany's, it has generated more jobs and lower unemployment. As Meade noted, education and training "are concerned basi-

cally with raising the output per head of those who are in employment rather than with the number of heads that will find suitable employment".

The stock of skills and physical capital may be at any moment, full employment, in the old sense, will emerge only if the labour market clears. Improving the stock of skills might make that easier, by raising the real wages employers can afford to pay. But whether it does so in practice depends on how the market works. At present it does not work well enough in the UK and worse in most continental countries.

People promptly object that the UK cannot - or should not - compete on the basis of low wages or, in the European context, of "social dumping". Such complaints are absurd. As Meade argued, provided there were no direct subsidisation of wage rates, the real wages for unskilled UK labour would simply become what they need to be to absorb the available labour supply. European countries that have dis-

torted their own labour markets by imposing high minimum wages, high taxes and high mandated labour standards insist that others should do the same so as not to inconvenience them. Such a partnership in folly is no basis for amicable relations.

Yet there is one cogent objection to labour market clearing, that it may - and, on US and UK evidence, will - lead to a substantial increase in both poverty and inequality. But the answer to this genuine concern is not to distort the cost of labour; rather it is to weaken the link between the standard of living of poor people and the wages they earn.

That makes reform of the welfare state a necessary complement of labour market reform if unemployment is to be durably lowered. Meade's proposal was for a citizen's income, which would guarantee a given basic income to everyone. Initially this would be paid for out of taxation. Ultimately, however, it would derive from the income from

assets accumulated by the state over a lengthy period for the benefit of all citizens.

If adverse trends in the demand for unskilled labour continue, European welfare states may well be forced to contemplate such a policy package. The standard European alternative of high labour standards, high taxation of unskilled labour and high benefits for those out of work has demonstrably failed.

Meanwhile, the US alternative of liberal labour markets and virtually no welfare has lowered unemployment and generated a far higher ratio of employment to the economically active population. But the low wages available to unskilled people have not only resulted in substantial inequality, but have also contributed to the growth of beggary and, worse, crime.

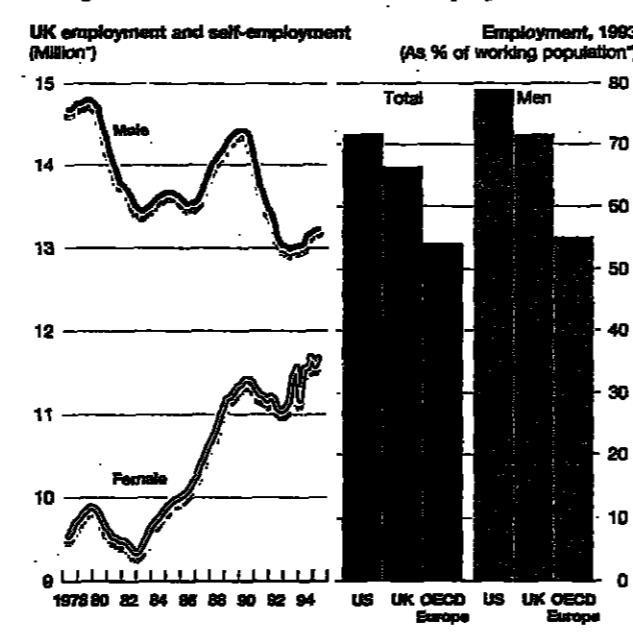
Mr Blair realises that reform of the welfare state is essential. He observes, for example, that the welfare state "suffers today from two important weaknesses: it does not alleviate poverty effectively and it does not properly assist the growth of independence, the move from benefit to work".

Both criticisms are correct. But Mr Blair's solution is at the least obscure. It is not made any less so by his references to a "stakeholder economy, which involves all our people, not a privileged few".

A left-of-centre government should aim to combine labour market clearing with a welfare system that provides an acceptable minimum income to those who would earn low wages. This will almost certainly demand higher taxes from some people. If so, Mr Blair needs to sell that idea. If he fails to do so, Labour's policies are, in practice, likely to increase cyclically adjusted unemployment over any period of office.

• J.E. Meade, *Full Employment Regained? An Agathopidian Dream*, Department of Applied Economics Occasional Papers 61, Cambridge University Press, 1995.

The good and the bad in the UK's employment record



Source: Department of Employment, OECD

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COMMENT & ANALYSIS

Marketing • Jeremy Grant

Accent on local characteristics

Foreign agencies are finding that western advertising instincts clash with customs in Vietnam

In Vietnam, it only takes a small stroke of the pen to create a big misunderstanding, as US electronics giant Motorola found out to its cost in a television advertisement last year.

The product was a pager which for the first time allowed the use of first names over Vietnamese characters, essential to the proper understanding of the language.

A further attraction is that advertising costs are low. A 30-second, weekend prime-time slot on television in Ho Chi Minh City costs just \$800, up from \$750 last year. In Europe, the same slot would cost about \$20,000. Industry sources say that billings last year were estimated to be \$80m and are set to rise this year.

However, few of the agencies operate in much comfort. Although representative offices are allowed, agencies are not permitted to book business in Vietnam and are forced to book work offshore.

Most had been quietly establishing informal relationships with local agencies in the hope of forging joint ventures. But in July, the ministry of culture, which regulates the industry, unexpectedly said it would allow only a looser "co-operation" contract. "We would prefer to have joint ventures in order to have equity. We are hoping that the government

will change their minds on that," says Mr David Bell, chairman of Bates Vietnam.

Shortly afterwards, accusations of cheating at 14 foreign agencies appeared in the local press and the authorities, suspicious that some agencies were abusing representative office status, conducted wide-ranging tax inspections.

This has unnerved the agencies, which now question whether the authorities welcome them at all. "They look at us and say we are not coming in and building bridges and roads. International agencies are the pinnacle of capitalism so they fear us giving an unfair advantage to foreign brands," says one senior executive with a leading agency.

Industry sources say that some smaller agencies were breaking the rules. Mr Vo Ngoc An, vice-director of the Ho Chi Minh City branch of the Ministry of Culture, prefers to see it in terms of finding the right way to regulate foreign agencies. "It was a good idea but they probably shouldn't have played around with the language."

Motorola is not alone in finding that western advertising instincts can clash with local cultures in Vietnam.

Although other countries in the region present similar difficulties, Vietnam's isolation have added an extra dimension. Vietnamese officials are wary of the effects of unfettered consumerism on traditional culture, the government is uneasy about opening the door to western agencies and officials are unsure how to regulate them once they are in.

Foreign agencies have flocked to Vietnam since the country's nine-year-old market-oriented reforms started to produce rising urban incomes. Signs bearing the names Ogilvy & Mather, McCann-Erickson, Leo Burnett and J. Walter Thompson are common in Ho Chi Minh City, a bustling industrial centre, although

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to "fine"). e-mail: letters.editor@ft.com Translation may be available for letters written in the main international languages.

Confusion of debates on balancing budgets

From Professor Lawrence A. Gordon

Sir, Your editorial ("Fiscal crisis of the state", January 6/7) rightly points out that the "theme of the decade", for countries around the world, is fiscal soundness. However, we should not confuse a country's fiscal soundness with its political rhetoric concerning a balanced budget. For example, in the US the balanced budget debate has been an annual "political sport" for decades. This year's game has taken on added attractions with two partial government shutdowns in as many months.

Discussions on the fiscal soundness of a central government would be far more productive if they focused on the process, rather than the outcome, of efficiently allocating scarce resources. Take the US budget crisis as an example. The US federal government, as do most central governments, follows a unified budgeting process. Under this process, both capital and operating expenditures are charged to the period. Thus, debates on balancing the annual budget are mixing up short-run benefits with long-run benefits. At best, debates on balancing the budget are confusing. At worst, these debates are resulting in further deterioration of the US infrastructure - something our fiscal soundness can ill-afford.

Lawrence A. Gordon, professor of managerial accounting; co-editor of the *Journal of Accounting and Public Policy*, College Park and Management, Maryland-College Park, College Park, MD 20742 US

● The Reserve Bank tightened monetary policy in response to the announcement of tax reductions;

● The New Zealand Treasury assessed the tax cuts as affordable - but only just;

● The Reserve Bank disagreed with the Treasury's assessment that the tax reductions were consistent with the achievement of the 0 per cent to 2 per cent inflation target.

Your article of December 19 implies that short-term economic prospects will suffer due to inconsistent monetary and fiscal policy settings.

On the contrary, throughout the development of the tax and social policy package, the government has tailored the package to ensure that it is consistent with sustained economic growth and price stability. Reflecting this, the government imposed on itself a set of conditions which was required to be met before a definite commitment was made to proceed with tax reductions.

One of those conditions was that there would be no tax reductions if there were significant risks of strong inflationary or balance of payments pressures emerging as a result.

In making that judgment, I sought the advice of the governor of the Reserve Bank prior to making a final decision on the size of the package. I publicly released that advice on December 18 with the December economic and fiscal update. At that time, the Reserve Bank publicly reaffirmed its comfort with the advice which it had originally provided in November. In his advice, the governor specifically commented that

NZ monetary and fiscal policy consistent and has Reserve Bank support

From Mr W.P. Birch

Sir, I take strong exception to your coverage on December 14 ("NZ plans tax cuts for lower earnings") and 19 ("Push and pull of NZ policy") of the announcement of the New Zealand government's tax and social policy package and the release of the Reserve Bank of New Zealand's six-monthly monetary policy statement. Your correspondent made the following claims:

● The Reserve Bank tightened monetary policy in response to the announcement of tax reductions;

● The New Zealand Treasury assessed the tax cuts as affordable - but only just;

● The Reserve Bank disagreed with the Treasury's assessment that the tax reductions were consistent with the achievement of the 0 per cent to 2 per cent inflation target.

Your article of December 19 implies that short-term economic prospects will suffer due to inconsistent monetary and fiscal policy settings. The development of the tax and social policy package, the government had set. It concluded that the conditions were prudently expected to be met, both to their letter and spirit. This hardly seems consistent with the grudging support alleged by your correspondent.

Over the past few years, New Zealand has enjoyed a remarkable period of strong economic and employment growth combined with price stability. The December economic and fiscal update, released last month, projects continued strong economic growth, fiscal surpluses rising, even after the tax reductions, to 5.6 per cent of GDP in 1998-99, inflation remaining below 2 per cent and a stable balance of payments position. That outlook is the product of consistent and prudent economic management which we have followed in designing the tax and social policy package and which we intend to reinforce in the years ahead.

W.P. Birch, minister of finance, Parliament House, Wellington, New Zealand

COMMENT & ANALYSIS

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Tuesday January 9 1996

Double life, double legacy

It will take more than one generation of historians to settle François Mitterrand's rightful place in the history of France and of Europe. Seldom can a leader have dominated his country's politics for so long a period while leaving commentators divided and uncertain not only about the rightness of his policies but about the true stature of the man.

Throughout his career he surrounded himself with an air of mystery and intrigue which led him again and again to be written off as little more than a schemer. In his youth he had connections with the extreme right and with the wartime Vichy regime which came back to haunt him in the last year of his presidency. A brilliant career in the party intrigues of the Fourth Republic seemed to have ended in ignominy at the beginning of the Fifth, when there were suggestions that he had connived in a fake atrocity on his life. Yet by 1960 he had emerged as frontman for a left which had united in opposition to de Gaulle. After 1968 he was ostracised again for having let himself seem willing to be propelled into power by strikes and demonstrations rather than the ballot box.

But in the years that followed he rebuilt the shattered socialist party, ingeniously using a strategy of alliance with the communists as an engine to reduce their influence until, in 1984, he was able to treat their departure from his government as a matter of indifference.

Labour's tune

The House of Commons returns today to a familiar political landscape. For all Mr John Major's appeals for unity, the Conservative party still appears bent on self-destruction. Divisions over Europe, the economy and the welfare state are robbing the government of strategic purpose. The general election is at most 16 months away, but the prime minister's energy is absorbed in soothing the warring factions in his own party rather than in shaping a prospectus for the nation.

By contrast, Mr Tony Blair is cushioned by a lead of 25 points in the opinion polls and by a self-discipline in the Labour party born of 17 years in opposition. The growing assumption, abroad and at home, that Mr Blair is on his way to Downing Street gives an authority to his pronouncements which Mr Major can only envy.

The Labour leader has not been slow to capitalise on the willingness of the media to invest his speeches with revelatory meaning. In Tokyo last week he was filmed assuring business leaders that Labour was now the champion of competitive markets, inward investment and the enterprise economy. In Singapore yesterday morning, he coined what promises to be a central slogan of his election campaign by setting out Labour's plans for a "stakeholder economy". At last, said the television and radio news bulletins, Mr Blair had outlined his "big idea".

In fact, most of the thoughts will be familiar to those who have

Cyberporn

The Minotaur of Greek mythology, half-man, half-bull, was imprisoned at the heart of a maze called the Labyrinth. Many have interpreted the fable as a metaphor for the uncivilised fantasies and urges buried in the human mind. It is also an apt symbol for the threat of pornography which some governments feel lurks in the electronic paths of the Internet.

Two weeks ago, a prosecutor in Munich, Germany, told CompuServe, a company providing computer users with Internet access, that some information on the net violated German laws, particularly those designed to shield children from sexually explicit material. CompuServe promptly blocked access to such information for all users worldwide, as it could not filter data sent to Germany. Result: outrage from Internet users, who feared that freedom of expression would be pared down to the level of the world's most repressive regimes.

The Internet is not the only arena where some governments fear that technology is moving beyond regulation. Satellite broadcasting, fax machines, even the humble modem have aroused unease or opposition for enabling information to flow across borders. Nor is obscenity the only regulatory question plaguing the Internet: it is unclear how national copyright and libel laws apply to its traffic.

But cybersexography raises tricky questions. There is no inter-

vention built his power on relentless opposition to the Fifth Republic, he proceeded, once elected president, to assume de Gaulle's mantle and all his constitutional powers. Like de Gaulle, he represented the state with a certain *hauteur* and sense of style, which bolstered the self-respect of many of his compatriots. And after two years of radical leftwing policies, including a swathe of anachronistic nationalisations, he made an abrupt U-turn, becoming the chief pedagogue of France's painful initiation into the realities of power and the market in late 20th century Europe.

Such a teacher was badly needed, and perhaps only one with Mitterrand's laboriously acquired leftwing credentials could have succeeded. In the years before 1981 two impeccably orthodox instructors, President Valéry Giscard d'Estaing and his prime minister Raymond Barre, had failed miserably to get their message across.

Mitterrand did better, liberalising the French economy and imposing on his country the constraints of the European single market.

The present crisis sees France again polarised between right and left, threatening the consensus in favour of European integration which Mitterrand so carefully nurtured. In one way that is a vindication: it shows how necessary his tactical skills and ambiguities were to the successful introduction of reform. On the other hand, it also shows how much of the necessary reform he left undone.

US defence industry: undaunted by end of the cold war

S&P Aerospace/Defence Index
Relative to the S&P composite

120

110

100

90

80

70

60

50

40

30

20

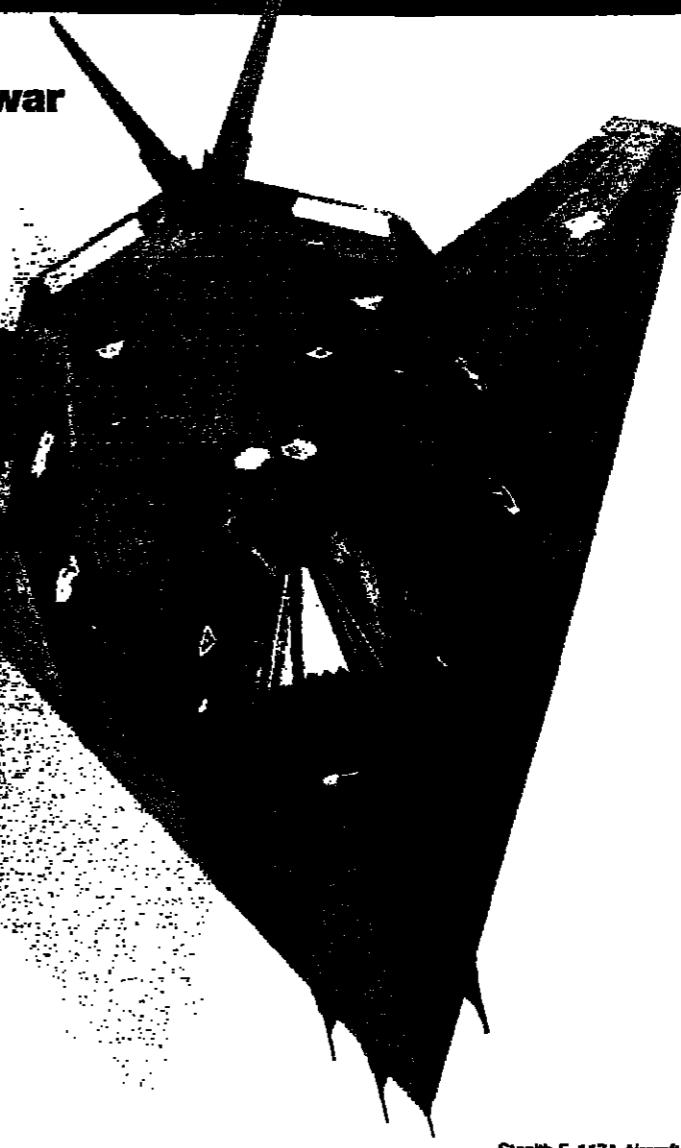
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Fall of the Berlin wall

Sources: FT Extel, Value Line

* Net earnings as % revenues



Stealth F-117A Aircraft.

From swords into cash

The rationalisation of the US defence industry is costing jobs but is proving very profitable for shareholders, says Tony Jackson

Seven years on, the US defence industry is still grappling with the end of the cold war. Its most drastic response, a series of giant mergers, is still in full swing. Last week came Northrop Grumman's \$3bn (£1.94bn) purchase of Westinghouse's defence business. That was capped by yesterday's \$9bn bid for Loral by Lockheed Martin, itself the result of a merger only 10 months ago.

The driving force is simple enough. The US government's spending on defence procurement peaked at \$82bn in 1991. This year, it will be some 40 per cent below that figure. While Mr Newt Gingrich's Republicans are publicly committed to reversing the cuts, few in the industry expect the substance to match the rhetoric.

In the resulting process of consolidation, the Loral-Lockheed deal marks a new and significant stage. So far, mergers have broadly taken two forms. In the first, companies not committed to defence, such as Westinghouse, Ford or Honeywell, have sold their defence divisions to the industry specialists. Second, defence contractors of approximately equal size have come together, such as Northrop and Grumman or Lockheed and Martin Marietta.

A few months ago, the government began to compose an alternative hymn. The UK could prosper in the chill winds of international competition to become "the enterprise centre of Europe" only with the Tory agenda of liberalisation, deregulation and low taxes. It was a refrain well worth listening to, but one soon drowned out by the discord within Mr Major's party. It is hardly surprising that the voters are humming Mr Blair's tune.

But while cost-cutting has proved surprisingly profitable, it cannot be

period of sharply dropping revenues for the industry as a whole.

Loral's decision to sell itself to Lockheed Martin – by now established as the industry leader – is thus a stark illustration of the scale of the pressures the industry faces. But these pressures need to be carefully defined.

While defence companies' revenues have fallen sharply since 1991, profits have done the reverse. At the aircraft maker McDonnell Douglas, sales since 1991 are down by some 23 per cent, but net profit has almost doubled. For a group of seven leading defence contractors, net profit margins rose from 3.1 per cent in 1992 to an estimated 5.4 per cent last year.

The most obvious and public reason for this has been cost-cutting, with or without the benefit of merger. The combination of the aircraft makers Northrop, Grumman and Vought led to 14,000 job losses last year in a combined workforce of 53,000. The addition of the Westinghouse defence business will doubtless produce more cuts again.

Similarly, Lockheed Martin is in the process of cutting 12,000 out of 17,000 jobs and closing 12 factories. Again, the Loral deal will mean more of the same.

Mergers apart, Raytheon, the defence company based in Massachusetts, cut its employment in the state by a third, or 10,000, between 1990 and 1994, and reduced its plants there from four to one. It now threatens to move entirely out of Massachusetts – a traditional centre for the defence industry – thus presumably escaping the state's traditionally high-cost, unionised workforce.

But while cost-cutting has proved surprisingly profitable, it cannot be

continued indefinitely. Sooner or later, workforces will be brought in line with reduced demand. And in some parts of the industry, such as airframe manufacture, there is no substitute for large, centralised plants.

Another much-touted escape route for the industry has been the turning of swords into ploughshares: so-called "conversion", whereby military technology is put to commercial use. Thus, the makers of flight simulators are turning to the production of arcade games; or, more seriously, a surveillance specialist such as Raytheon can secure a \$1bn-plus contract for monitoring the environment in the Amazon basin.

In general, this has proved a disappointment. As a senior US academic says, from the mid-1970s the defence industry became so dependent on performance regardless of cost that few of its technologies were commercially viable. In addition, defence companies have little experience of marketing to the wider world. As Lockheed-Loral's chairman Mr Norman Augustine said last year, "our industry's record at defence conversion is unblemished to date."

On the other hand, there has been a shift in the industry's favour in the way the government pays for its contracts. In the heyday of the Reagan era, companies were tempted into bidding for business on fixed contracts. As one analyst puts it, "the industry thought, rather foolishly, that it could build something which had never been built before for a fixed price".

With the ending of the cold war, the industry has shifted more of the risk on to the taxpayer through a system of cost-plus contracts. The majority of the old fixed-price contracts, struck on slim or zero margins, have now moved out of the expensive development stage and into the more profitable phase of production.

That leaves one vital source of improved profitability: the slowdown in the industry itself. While defence companies are reaping the benefits of past investment, they no longer have to re-invest on the same scale.

Mr Byron Callan, defence analyst at Merrill Lynch, says: "This is a mature industry with an exceptionally long product life-cycle. The F-15 and F-16 fighters were designed in the 1970s and will probably still be

made in the next century."

In the old days, the profits from such a product would largely be ploughed into the next generation of weapons, to counter whatever the Soviet Union came up with. Now, the cash is mounting up. The Lockheed-Loral merged company, the company said yesterday, will have free cash flow of between \$1.5bn and \$2bn a year.

To the extent that this is a self-liquidating process, it plainly cannot be continued indefinitely either. Yet it is not all gloom in the industry. While it is still going through a stage of enormous transition, there is evidence that defence spending worldwide has bottomed out. In the US, at least, the efforts of Mr Gingrich and his colleagues might even secure a slight increase.

In addition, Mr Callan says, "globally, a lot of the military equipment bought in the 1980s to 1990s is coming to the end of its useful life. So while budgets are bumping along

the bottom now, 10 years from now the US military has a very interesting problem in maintaining its size, based on older capital assets. Russia and China will have the same problem, and parts of Europe as well."

In other words, the defence industry could prove very profitable for its long-term survivors.

In the US, there is certainly more consolidation to come. There are still several competing suppliers in many areas, such as missiles and naval vessels. And the US government – which is, after all, directly responsible for the drop in revenues – is plainly disposed to turn a blind eye to reduced competition and higher profitability in the interests of keeping the industry alive.

This could in itself prove crucial to the US industry's future. The pressures for consolidation which are being felt in the US also apply across the globe. It is not impossible that in the next century, the world will support only a handful of giant defence contractors.

But in Europe, for instance, national sensitivities persist. At the local level, even second-league companies from the same country such as the UK's General Electric Company and British Aerospace cannot agree the terms of a merger. Consolidation between the British, the French or the Germans will prove even harder.

In such a world, a giant such as Lockheed Martin, with revenues of \$30bn and an order backlog of \$47bn, has a headstart. It may prove correspondingly hard to catch up with. In one sense, the convergence of the US defence industry is plainly a response to weakness. In another, it is very much a source of strength.

OBSERVER

Human garbage

■ What a time to go on strike! As New Yorkers struggled to work yesterday, they faced an additional hazard.

Many of the janitors,

maintenance workers and cleaners who keep New York's office buildings running have gone on strike. These are the unseen folk who put out the garbage, turn up the heating and, most important of all, clear the snowdrifts of snow in front of each building.

The 33,000-strong Local 323-327 of the Service Employees International Union is one of the most important in the Big Apple and has some friends in high places.

John Sweeney, the new president of the AFL-CIO federation and America's most powerful union boss, used to run the local New York union and was still drawing a big consulting fee from 323-327 in 1994.

Sweeney wants the US labour movement to be more militant, which suggests that the current struggle in New York could run and run.

However, before you feel too sorry for New Yorkers shivering in their office blocks – spare a thought for Sweeney's old union.

His old members are only going to strike because the office owners are treating them like garbage.

They want to cut the starting salary for janitors from \$375 a week to \$353 a week.

Don't call us

■ So who said the Germans always do as they are told? Deutsche Telekom, which has just raised the price of phone calls by up to 150 per cent, has been rewarded with four rocks hurled through the window of its Kassel shop.

A message affixed to one of the lumps of stone read: "Ringling was too expensive – Union of Critical Telekom Users". The company says there is DM10,000 worth of damage to repair.

Now Kassel rates as one of Germany's dullest cities, known, if at all, for its employment tribunals.

If the good burghers of Kassel get this exercised about bigger phone bills, one cannot but wonder what will happen if the price of Telekom shares, due on the market later this year, should take an unexpected tumble.

Costa del Arctic

■ David Hempleman-Adams, the Brit who has just completed his chilly solo and unsupported walk to the South Pole, professed to be the tiny island in the West Indies which was supposed to be al-Massari's home away from home.

He retired last summer, has raised the question of whether it is worth Dominica falling out with Saudi Arabia over the issue of asylum. She wants to know whether there is some hidden benefit for Dominica and is not too happy with the suggestion by Edison James, her successor, that too much was being made of the matter.

Al-Massari might not want to go to Dominica anyway, but if Dame Eugenia says no then it is unlikely that Dominica will say yes.

Even in retirement the "Iron Lady of the Caribbean" has the final say.

Diplomatic hitch

■ Just when it seemed that the row over Mohammed al-Massari, the Saudi dissident, was starting to run out of steam, there are rumbles of discontent in Dominica which was supposed to be al-Massari's home away from home.

Dame Eugenia Charles, the former prime minister of Dominica

Schadenfreude?

■ InfoMatin, the spiky but

loss-making French tabloid daily,

produced its final edition yesterday

with a mournful "Au revoir"

front-page headline addressed to its readers.

numerous readers.

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FINANCIAL TIMES

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German metal industry fails to agree on jobs for wage restraint

By Wolfgang Munchau in
Neu-Isenburg

Employers and unions in Germany's metal industry yesterday failed to agree on a radical proposal to create 330,000 new jobs in the industry in return for wage moderation.

After negotiations held outside Frankfurt, the two sides disagreed vehemently on how to reform the industry, but scheduled further talks for January 18. At stake is a proposal by Mr Klaus Zwickel, president of the IG Metall trade union, for an "alliance for jobs", a trade-off between wage restraint and new employment.

Under his plan, metal industry employers would create 330,000 new jobs between 1996 and 1998, which would include 30,000 for

the long-term unemployed. In exchange, IG Metall would agree to a wage increase not greater than the rate of inflation in 1997.

There will be no wage agreement this year because last year's pay deal runs until the end of 1996.

Employers object to the idea that they have to deliver their part of the bargain first, and also oppose any binding targets for the creation of jobs.

Mr Hans-Joachim Gottscholz, president of Gesamtmetall, the metal employers' federation, said after the meeting: "There are significant problems to get the alliance for jobs up and running. But at least we have agreement on the aims."

Gesamtmetall opposed union demands to give a specific commitment for new jobs in

exchange for wage moderation. Mr Gottscholz instead proposed a three-step programme to increase the flexibility of the labour market in the metal industry.

His proposal would allow companies to offer lower entry level wages for beginners, allow deals for lower wages in exchange for job guarantees and provide incentives to cut overtime.

But Mr Zwickel said Mr Gottscholz's ideas were unacceptable. The proposal assumes a different approach from our own. It will leave the status quo intact. It rests on weakening of contracts and political deregulation.

Mr Hans Peter Stihl, president of the German chambers of industry and commerce, and an outspoken critic of Mr Zwickel's proposal, said: "With our wage costs and our social costs we are

the most expensive country in the world. That's why we need moderate wage agreements. The best would be zero-wage deals, as we have done in 1994."

In Bonn, Mr Zwickel's proposal has been received enthusiastically by Chancellor Helmut Kohl, who has pledged to turn the fight against unemployment into his political priority in 1996. Last week, the Federal Labour Office warned that unemployment might pass 4m this winter, over 10 per cent of the workforce.

Mr Edmund Stoiber, prime minister of Bavaria, yesterday became the latest German politician to announce his own action plan against unemployment. In an interview with *Focus*, the news magazine, Mr Stoiber reaffirmed his support for Mr Zwickel's "alliance for labour".

Mitterrand

Continued from Page 1

president's vision of a united Europe would provide Bonn with "a legacy and stimulus", the German leader said.

The Mitterrand-Kohl axis was instrumental in pushing through the 1986 Single European Act and the 1992 Maastricht treaty, paving the way for European monetary union.

Mr John Major, the British prime minister, expressed his "great sadness" at the passing of Mr Mitterrand. Baroness Thatcher, former prime minister, said he was a man she "liked and respected".

Mr Lamberto Dini, Italian prime minister, said he was "very saddened" by Mr Mitterrand's death. Mr Dini, one of several European leaders to incur Mr Chirac's wrath for condemning the latter's decision to end the nuclear test freeze imposed by Mr Mitterrand.

A man of legendary contradictions, Mr Mitterrand moved from political right - briefly working for the wartime Vichy régime before joining the Resistance - to the left after the war.

An anti-communist, he brought communists into government in 1981, their first taste of power in postwar Europe, only to crush them when he turned France towards market socialism and Europe in 1983.

French Communist party leaders paid Mr Mitterrand tribute, but the pro-communist CGT union complained he had "disappointed the workers". On the far right, the National Front, which Mr Mitterrand was accused of tacitly encouraging in order to split his conservative opponents, said his death would permit "the renewal of France".

Once a severe critic of President Charles de Gaulle's Fifth Republic presidency, Mr Mitterrand slipped effortlessly and enjoyably into its mantle and never reduced its quasi-monarchical powers. His 14 years in power were marked by scandal. Ostensibly uninterested in money, Mr Mitterrand had friends who were.

UK and Japanese insurers plan Vietnam joint venture

By Peter Montagnon,
Asia Editor, in London
Commercial Union and Tokio Marine are first foreign groups to win licence

an operating licence. Even the new venture requires a further investment licence before it can open for business, although Commercial Union expects this to be granted soon.

The Vietnamese partner will be Bao Viet, the country's largest insurer, which will hold a 51 per cent state. The two foreign companies will divide the remaining 49 per cent between them.

Capitalised at \$8m, the venture is expected to concentrate on general industrial and commercial business and focus on the insurance needs of other joint ventures - including many Japanese projects - which have tended to place their insurance offshore.

Mr Mike Riddings, Commercial Union's overseas division director, said there were also opportunities in marine cargo and property insurance. The venture would wait before adding rail lines and life insurance, which is currently not available in Vietnam. Initially the new venture might not generate more than around \$10m of premium income annually, he said, but "long-term Vietnam will be a sizeable insurance market".

Insurance in Vietnam remains an embryonic industry with total premium income of only \$100m equivalent. Yesterday's licence is expected to fuel expectations among other insurance companies waiting to enter the market, but some cautioned that the authorities wanted to proceed slowly to avoid sudden changes in the industry.

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Advertising in Vietnam, Page 12

Continued from Page 1

unsuccessful attempt in 1992 to block a plan to send troops on United Nations duties.

NFT confidence has increased in recent days, fuelled by calls for a quick general election by senior executives, newspapers and trade unions.

This would be the third time in the past two years that a Japanese government has switched prime minister without consulting the electorate. The prospect has aroused public distaste and supported opposition arguments that a new LDP administration, without a general election, would lack a mandate.

Mr Hashimoto has countered it would be unwise to break in power when the budget, which includes the funding for a controversial bailout of housing

loan companies, has yet to pass parliament.

Mr Ozawa yesterday argued a general election could be held next month and still give time to push this year's budget through parliament for the start of the fiscal year on April 1.

The current state of the three-party coalition is a much more serious issue than a possible political vacuum," Mr Yonezawa added.

To make matters worse for Mr Hashimoto, he yesterday ran into difficulties in selecting a finance minister, the most important and difficult job in the next government. His choice for the job, Mr Seiichi Kajiyama, a veteran LDP member, refused the post - normally highly sought because it is the most powerful government ministry.

But the job has become

unpopular because the incumbent will have to fight a newly aggressive opposition for parliamentary agreement to use more than \$885bn (\$6.7bn) of public money to liquidate the bankrupt housing loan companies.

Hashimoto: numerical support to win a parliamentary vote

Threat to Hashimoto PM bid

Continued from Page 1

France's Communist party leaders paid Mr Mitterrand tribute, but the pro-communist CGT union complained he had "disappointed the workers". On the far right, the National Front, which Mr Mitterrand was accused of tacitly encouraging in order to split his conservative opponents, said his death would permit "the renewal of France".

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INTERNATIONAL COMPANIES AND FINANCE

EUROPEAN NEWS DIGEST

Lenzing lowers profits estimate

Lenzing, one of the world's largest producers of viscose fibres, has lowered its estimate of 1995 pre-tax profits. It says they will be about the same as the Schs35.1m (\$30.2m) earned in 1994. In August, Mr Heinrich Stepinzka, chief executive, said the group would achieve a profit increase in the full year.

Lenzing shares dipped Schs6 to Schs60 on the Vienna stock exchange on the announcement, contained in the group's nine-month statement, but recovered to Schs85 at the close. One Vienna analyst said the news was "no great surprise".

Lenzing, which is in a prolonged patent struggle with rival Courtaulds of the UK over the production of pulp-based viscose fibres, said retail sales had slowed in Europe and east Asia in the second half, while US markets were stable. Sales in the first nine months were up 13.2 per cent to Schs6.9bn, although the growth mainly reflected the divestment of the lossmaking Glanzstoff filament subsidiary at the end of June, 1994. Fibre prices were raised in Europe and the US but reduced slightly in Asia.

Lenzing said all plants ran at full capacity in the third quarter, and the lossmaking US unit almost broke even. As a result of sharply reduced losses in the US, group earnings per share for 1995 would be "substantially higher" than in 1994. Lenzing said the rejection by a US court in November of its patent on part of the production process of viscose fibres would have no impact on its ability to produce and market the high-technology fibres worldwide.

Ian Rodger, Zurich

Former Coopers partners barred

A bitter dispute in Madrid between international auditing firms Coopers & Lybrand and Ernst & Young took a new twist yesterday when six former Coopers partners who had joined the rival firm were barred by a domestic judge from pursuing their professional activities with Ernst & Young for six months. The order followed a civil action filed by Coopers in Madrid on the grounds of unfair competition. The partners, together with 90 Coopers' staffers who reported to them in the firm's consultancy unit, shocked the auditing industry by joining Ernst & Young in a matter of days late last year.

Judge Miguel Maria Rodriguez de San Vicente issued the injunction after Coopers paid a Pta500m (\$413,155) surely to the court to cover possible indemnity for its former partners, who will be temporarily prevented from practising with Ernst & Young. In a ruling that could break new ground in Spain, the judge agreed to examine Coopers' plea that partnership agreements had been breached by the massive defection to Ernst & Young. Lawyers for the plaintiffs had argued that competition rules had been violated by Ernst & Young's attempt to recruit staff and clients unfairly and that Coopers' business had been damaged as a result.

The dispute is without precedent in the auditing industry. Alleging that the development reflects the "pervading sense that anything goes in Spain" and the cut-throat nature of the competition for the domestic auditing business, senior Coopers' executives in Madrid claim the rival firm mounted a "dawn raid" to take over their consultancy unit.

Tom Burns, Madrid

Telefónica chief upbeat

Mr Cándido Velázquez, chairman of Telefónica de España, the Spanish telecoms group, said the parent company's profits were expected to grow by between 16 and 17 per cent, from Pta91.7bn in 1994. In the nine months to September 30, it posted net profit after minorities of Pta78.1bn, compared with Pta67.8bn a year earlier. Mr Velázquez said the group's mobile telephone business was going well, noting it now had more than 900,000 subscribers. He expected this figure to increase by 50 per cent in 1996.

AFX News, Madrid

Privatisation index launch

N.M. Rothschild, the UK investment bank, and Privatisation International, a specialist magazine, are launching a global index of privatisation shares to enable investors to follow the stock market performance of privatised companies. The volume of privatisations reached a record high of \$73.2bn in 1995. Bankers expect equally buoyant volume this year, with offerings from western and eastern Europe, Latin America and Asia.

The index, which will be weighted by market capitalisation and denominated in dollars, will track performance on a monthly basis. It is currently made up of 175 stocks representing most of the larger privatisations since 1980, but new shares will be added each month as they are listed. The index shows that over the long term, privatisation issues have provided healthy returns for investors. However, over the past two years their performance has been indifferent, which shows why international investors have become wary. They have become most sceptical about the French government's sell-off programme, since most of its most recent privatisation issues have failed to perform.

Antonia Sharpe, London

Philips cautious on sales

Mr Jan Timmer, Philips Electronics president, said the group achieved sales of more than Fl 81.6bn (\$39.8bn) in 1995, compared with Fl 81.6bn in 1994. He was speaking at a new year meeting of senior management. Sales in 1995 were badly affected by exchange rate movements, continuing pressure on sales prices and weakness in Europe, he added.

AFX News, Eindhoven

Metallgesellschaft unit in Asia

Paris Chemetall, a subsidiary of Metallgesellschaft, the German conglomerate, said it had acquired the Asian industrial chemicals business of UK-based Brant International. Financial details were not disclosed. The Singapore-based business, with subsidiaries in Hong Kong and the Philippines, would trade under the name Chemetall Asia Pte. Chemetall said. The activities include metal surface treatment and airline servicing, but would be extended and complemented by additional business from Chemetall.

AFX News, Frankfurt

KLOOF GOLD MINING COMPANY LIMITED

(Registration No. 6/0446205)
incorporated in the Republic of South Africa

COMPANY ANNOUNCEMENT

The management of Kloof reports that unlawful industrial action commenced at the Kloof Division of the company with the night shift of Thursday, 28 December 1995, and terminated with the night shift of Thursday, 4 January 1996.

This action was unlawful in that no dispute had been declared with the company. Management was surprised by it and unclear as to its motivation at a meeting between management and the local branch committee of the National Union of Mineworkers ("NUM") had been held on the afternoon of Thursday, 28 December 1995. Certain issues were subsequently raised by local union representatives. These included perceptions of industrial relations practices on the mine, terminations of employment for medical reasons and dismissals of certain individuals. Management will pursue the first issue mentioned with union input. The same applies for the second issue as far as procedures are concerned, with individual cases being taken up by the NUM, through established statutory procedures. The last mentioned issue is also to be pursued through established statutory procedures on an accelerated basis.

All stakeholders have suffered unnecessary losses as a result of this action. For the company this includes the loss of revenue estimated at between R20 million and R25 million.

Johannesburg

A MEMBER OF THE
GOLD FIELDS GROUP

Crown chairman warns of job cuts at CMB

By Andrew Jack
In Paris

Mr William Avery, chairman of Crown Cork & Seal, the US-based packaging company, yesterday said he aimed to substantially reduce the operating costs of Carnaud Metalbox, the French company with which the US group is merging.

Mr Avery said in an interview he would like to see an initial reduction of 1 per cent a year in the ratio of Carnaud's general costs to turnover, and acknowledged that there were likely to be redundancies.

He said it was unlikely the ratio could be reduced to 3 per cent - Crown's level - but said he would like it to fall from its current 9 per cent to between 5

per cent and 5.5 per cent in the next few years.

His comments came as he launched a "road show" in Paris yesterday, speaking to financial institutions and journalists at the start of three days marketing his group's offer for CMB. He heads to London today and then on to Edinburgh.

The details of the offer, which opened on January 3, come a year after serious negotiations got under way to create what will be the world's largest packaging concern, with estimated turnover for 1995 of more than \$10bn.

Investors will have until February 1 to choose between PFT225 in cash for each of their CMB shares, or to receive 1.085 Crown shares for each of their

own, three-quarters in common stock and the remainder in four-year maturity preferred stock with a dividend of 4.5 per cent a year. If everyone took the cash option, the deal would cost Crown \$13.6bn.

The only shareholder which

has already stated it will take shares in CGIP, the French holding company, which will receive three of the 15 board seats, run a new strategy committee and get up to 25 per cent of Crown's equity in exchange for its 32 per cent CMB stake. Mr Avery has said the total board size may yet be expanded, perhaps with an additional European with international experience.

The deal will bring about a number of important changes, including Crown's decision -

partly at the demand of CGIP - to offer a cash dividend for the first time in about 40 years. It is estimated to be \$1 a share for 1996.

Mr Avery said the merger should provide savings of at least \$100m a year - \$60m from savings in the purchase of raw materials and the remainder from overhead reductions.

One challenge for the new group will be to cope with its debt - which has risen from \$765m in 1991 to \$2.23bn for the 12 months to last September, reflecting the fact that the group grew substantially since 1988 through a series of 19 acquisitions largely funded by loans.

He said Crown planned to draw in a substantial amount of the \$400m in free cash held

by CMB to help reduce its debt, partly in an effort to maintain its credit ratings at their current levels.

Some critics have suggested that Crown may face considerable challenges in aligning a European-centred group with a US one, particularly after the difficulties that arose after the merger between Carnaud of France and Metalbox of the UK.

However, Mr Avery argued that Mr Jean-Marie Descarpentries, the CMB chairman at the time, "tried to make everyone happy" - a strategy which he says is "just not realistic". But he also played down any real cultural problems following the merger. "A can is a can, whether it's made in the UK, France, the US or Africa."

Mediobanca sets price for 'old' Ferfin shares

By Andrew Hill in Milan

Mediobanca, the Milan merchant bank, yesterday set a price of L1,534 per ordinary share for its obligatory offer for 185m shares in Ferruzzi Finanziaria (Ferfin), the Italian holding company.

The bank said the offer would apply only to "old" Ferfin shares and not to the new shares issued in the group's L953m (\$603m) rights issue, which closes later this month. Mediobanca will have to pay L2.12m for the shares, against yesterday's closing price of L1,007, taking its stake in Ferfin from just under 10 per cent to about 15 per cent.

Last night's terms announcement by Mediobanca should put an end to weeks of wrangling between the bank and Consob, the financial markets watchdog. Consob obliged Mediobanca to launch a public offer for shares in Ferfin after it accumulated a 9.95 per cent stake in the holding company in October.

Mediobanca appealed against the ruling but Consob's decision was upheld by two courts. Attention has since centred on whether the offer should apply to all Ferfin shares, or just the shares in issue before the capital increase.

Mediobanca's lawyers were concerned that holders of new Ferfin shares might complain about discrimination if the bank bid only for the old shares.

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INTERNATIONAL COMPANIES AND FINANCE

Indonesian shoppers prepare to play the credit card

Increasing affluence is encouraging consumers to switch to using plastic, writes Manuela Saragosa

The virtues and vices of credit cards were featured on a Jakarta radio show recently. The programme highlighted the fact that the cards are a new phenomenon for most of Indonesia's 190m people, but that, because of increasing affluence, the credit card industry is on course for rapid expansion.

There were just 1.1m credit cards outstanding in Indonesia in 1994, of which about half were linked to the Visa network. That compares with Japan, for example, where there are more than 110m.

However, Mr Sasongko Sukanto, chairman of Akki, the Credit Card Association of Indonesia, estimates the market will grow by about 30 per cent a year over the next few years as average per capita income rises and Indonesians are encouraged to switch to using plastic.

Nevertheless, card issuers have had a bumpy ride over the past few years. Many banks had their fingers burnt when they jumped on to the credit card bandwagon in the late 1980s, largely through lack of expertise.

Competition, however, is

again hotting up, and will be welcomed by Indonesian card users since cash on credit is still very expensive relative to neighbouring markets.

"You have to have an appetite for risk in this market," says Mr Edmond Eger, area head for east Asia personal banking at Standard Chartered in Jakarta, which recently launched a credit card to compete with Citibank's dominant position in the market. Industry executives also point to other problems, such as Indonesia's undeveloped legal system and the absence of a credit bureau for individuals.

"This is a cash-based society. The notion of paying on credit is very new," Mr Eger says. A large part of launching a credit card involves educating the public about how the card should be used. So, not surprisingly, the business of debt collection features prominently in Indonesia.

But such obstacles have not kept credit card issuers away. They have been spurred on by the sight of new luxury shopping malls in the country's main cities and the potential for growth. The majority of credit card holders are young

professionals, many of whom still live with their parents, and are members of Indonesia's middle class.

Akki's Mr Sasongko notes that a large number of Uni-bank's Mastercard holders, like those who subscribe to Bank Internasional Indonesia's Visa card, have a minimum income of about Rp15m (\$6,500) a year. He adds that Bank Indonesia, the central bank, estimates 9 per cent of the population earns Rp12m a year, which he sees as a lucrative pool of potential customers.

The majority of card holders live in Jakarta. "These are usually corporate employees; they value their jobs and we realised they are less at risk in this business," says Mr Kim Kok Hui, a technical adviser at Bank Internasional Indonesia.

The risks should not be underestimated. Most of the local banks' credit card businesses do not publish separate profit and loss accounts, but industry executives admit many banks which launched card services in the late 1980s were making losses and have only recently started turning in small profits.

"The main problem was the



Cash still king - but more shoppers are using credit cards

lack of experienced personnel in the credit card business. People didn't know the nature of the risks they were entering into," says one executive at an Indonesian bank.

Banks now work together to manage that risk and in doing so are forced to break Indonesia's banking secrecy laws. Because there is no credit bureau, banks call each other to check an applicant's credit history. Some banks, such as Uni-bank, employ third parties

to photograph each applicant's house, check the value of his or her belongings and talk to his or her employer.

Mr Sasongko says Akki has approached the central bank about creating a credit bureau, but the idea has only had a lukewarm reception because of the sensitivity surrounding banking secrecy in Indonesia.

Tax evasion is common in Indonesia and there are concerns a credit bureau for individuals would prompt a wave

of capital flight. In any case, "there are probably bigger priorities for the central bank to address", says Mr Roy Tan Hardy, director of marketing and sales at American Express in Jakarta.

In addition, the lack of legal recourse for bad debts ensures that charges for credit, which range from 3 per cent to 8.5 per cent a month, are among the highest in the region. Those charges will have to come down "as more people start chasing potential card holders," says Mr Eger.

Last year, US\$1.5bn was paid by plastic in Indonesia, and Akki estimates about 0.5 per cent of that figure was written off by the industry. Other industry analysts believe the figure is much higher.

Mr Eger says: "Last year, US\$1.5bn was paid by plastic in Indonesia, and Akki estimates about 0.5 per cent of that figure was written off by the industry. Other industry analysts believe the figure is much higher.

NEWS DIGEST

Alcoa shares slip as results disappoint

Aluminum Company of America (Alcoa), the world's largest aluminum producer, reported fourth-quarter earnings of \$150.9m, or 85 cents a share, up from \$87.8m or 38 cents, in the same 1994 quarter. Cost-cutting and higher aluminum shipments boosted full-year results to the third-best in the group's history. However, Wall Street had expected earnings of \$1.06 per share.

The disappointing results depressed Alcoa's shares 5.3% to \$52 a share after the earnings report caused a brief trading halt in the company's stock in New York. For the full year, Alcoa earned \$750.5m, or \$4.43 a share, up from 1994's \$152.9m, or \$1.07. Full-year sales were \$12.5bn, up from \$9.9bn, while fourth-quarter revenues rose to \$3.1bn from \$2.6bn.

The company said results were dented by aluminum prices which were below last year's highs, and by the fact that Alcoa continued to have 450,000 metric tonnes, or 24 per cent, of its smelting capacity idle in 1995.

Laurie Morse, Chicago

World chip sales surge 40%

World semiconductor sales surged to \$156bn in 1995, up 40 per cent over the previous year, according to preliminary data released yesterday. According to Datquest, the US market research firm, strong growth in sales of Dynamic Random Access Memory (DRAM) chips contributed heavily to record industry sales growth. Strong demand from the personal computer industry is driving the growth, researchers said.

China manufacturers in the Asia/Pacific region, including South Korea and Taiwan, increased sales by more than 90 per cent to \$13.7bn in 1995. These companies now account for about 12 per cent of world sales, up from 9 per cent in 1994. The US continues to be the world's largest supplier of semiconductor chips, with 1995 sales of \$51.6bn. Japan was close behind with sales of \$61.1bn.

Intel, the leading microprocessor manufacturer, maintained its position as the world's largest chip maker for the fourth consecutive year, but stronger growth was seen among DRAM producers. Samsung of South Korea led large chip makers with 1995 revenue growth of 73 per cent. Only one European company, Philips of the Netherlands, appeared on the top 10 list - in 10th place. The European market grew 45 per cent, breaking the \$30bn mark.

Louise Kehoe, San Francisco

Mitsubishi Electric bullish

Mitsubishi Electric, one of Japan's leading electricity machinery makers, yesterday attributed an upward revision of its parent earnings forecast for this fiscal year to the yen's fall against the dollar, strong sales of semiconductors and mobile communications equipment, and cost cutting. It earlier raised its outlook for parent current profit - before extraordinary items and tax - for the year to March 31 to Y100bn (958m).

The company said the new forecast was based on the assumption that the dollar would average Y100 in the second half of 1995-96. When Mitsubishi announced its previous earnings forecast, in October, it had expected the dollar to average Y85 in the latter half of this fiscal year. It also lifted its net profit outlook to Y45m from its previous Y40m, and its sales forecast to Y2,700m from Y2,650m.

Reuter, Tokyo

French deal for Jacobs

Jacobs Engineering Group of the US is to purchase 49 per cent of the engineering and construction operations of France's Serette Group. The deal ends an extensive search by Jacobs, one of the largest US engineering and construction contractors, for a way to develop its presence in continental Europe. Terms were not disclosed, but are expected to be announced when the transaction closes next week.

Andrew Baxter

New audit chief at Salomon

Salomon Brothers, the US investment bank, said yesterday that Mr Simon Lorne would become director of internal audit this month. Mr Lorne is general counsel to the Securities and Exchange Commission. Last year, Salomon's parent company reported a loss of \$831m before taxes, nearly half of which was related to a charge due to book-keeping errors dating back to the 1980s. Shortly after those disclosures Salomon named a new controller to oversee the back office.

Mr Lorne replaces Mr Kenneth Marshall who became Salomon's chief administrative officer in November.

Lisa Bransten, New York

CME and CBoT in talks on merger

By Laurie Morse in Chicago

Chicago's two big financial futures exchanges - and long-time rivals - are discussing a merger. Although talks between the chairman of the Chicago Board of Trade and the Chicago Mercantile Exchange have so far been informal, a special task force report to the CBoT Board of Directors strongly endorsed the merger as a means of cutting costs at both exchanges.

Mr Patrick Arbor, CBoT chairman, said the futures industry was consolidating, with exchange mergers in progress in London and New York. "This is not the highest priority for us, and will be difficult to achieve. However, I like the idea personally, and think it is the right thing to do. In the end, this sort of merger will be cost-driven," he said. CME said: "We at the CME are always willing to examine proposals that will cut costs for our members and users of our markets."

The revival of merger talks between the world's two largest derivatives exchanges comes as both are experiencing volume declines, and are facing further contraction if the US budget is balanced and government debt contracts. Both Chicago exchanges derive more than half their volume, and income, from debt futures and options contracts.

Last year, CBoT volume dropped about 4 per cent, to 210m contracts, while the CME's turnover declined 10 per cent, to 181m contracts.

Mr David Fisher, first vice chairman of the CBoT and head of the task force that made the merger recommendations, acknowledged that past attempts at co-operation between the Chicago exchanges had failed. However, he said he believed the environment had changed.

"We need to approach this as a merger of equals. Our volume business is about the same - that hasn't always been true. We also have a lot of joint members and member firms. On a cost-saving basis, this makes sense."

The CBoT task force determined the merger would save the Chicago futures industry about \$32.7m a year in operating costs, and increase revenues by \$12.5m. It reported the combined exchanges would have revenues of \$336.5m, expenses of about \$223.5m, and pre-tax income of \$112.7m.

Cemex concludes

By Daniel Dombey

In Mexico City

Cemex, the fourth-largest cement company in the world, yesterday announced the successful conclusion of a \$43m share-swap programme it hopes will unify its operations in Mexico and consolidate it as a multinational.

The company bought 28 per cent of Tolmex, its largest consolidated subsidiary - which accounts for half of its Mexico

operations - bringing its control of Tolmex to 98 per cent. Each Tolmex share will be exchanged for 1.36 shares in Cemex.

"We are trying to establish a single, unified share for all of Cemex's international operations," said Mr Gustavo Caballero, Cemex's chief financial officer.

Since Tolmex is a Mexican company and Cemex a multinational with operations in 22 countries, the arrangement

\$430m share swap deal

By Bruce Jacques

Sydney

he had achieved most of his aims in five years running the company.

He indicated that Mr Bourke's departure was amicable, but that the board was disappointed with the company's sales in recent months.

Mr McDonald said Arnotts was entering a new era, but would maintain its strategy of strengthening its domestic business while expanding into Asia. But he said the company would intensify its focus on consumer oriented domestic growth.

Mr Bourke, who detailed a strong outlook for Arnotts at the annual meeting last October, said yesterday he believed

in September last year to a level in the mid-forthies by the end of 1996.

However, he said the \$150m Cemex had available for capital expansion in 1996 would be spent mainly in new markets, since a combination of recently installed capacity and economic slowdowns had left the company's capacity ahead of demand in its primary markets of Mexico, Spain, Venezuela and the US.

Sales from Mexican

operations represented only about 38 per cent of Cemex's total revenues in 1995, and the company expects a similar proportion this year.

However, its international ambitions suffered a setback last month when it gave up an attempt to buy a Colombian producer after that country's government failed to give its approval. Mr Caballero said Cemex would be considering a start-up operation in Colombia this year.

By Bruce Jacques

NMH earnings at A\$133m for year

National Mutual Holdings

National Mutual Holdings (NMH), the Australian insurer, has reported a net profit of A\$133m (US\$95m) for the year to December, the group's first result since it agreed to become an offshoot of AXA, the French insurance group.

Mr David Tomlinson, NMH's managing director, said the result was not comparable with the previous year because of the A\$1.1bn deal under which AXA took an initial 40 per cent stake in the group.

Campbell lifted its stake in Arnotts to more than 67 per cent, buying a further 1.5 per cent of the capital at A\$8.80 a share.

accounting methods favoured by the Insurance and Superannuation Commission, the industry regulator.

Called the margin on services format, the method divides the profit into separate components due to shareholders and policyholders.

The group declared a profit of A\$41.5m due to policyholders, offset by a loss of A\$50m attributable to shareholders.

Mr Tomlinson said A\$8m of this loss represented an extraordinary increase in policy liabilities associated with last year's demutualisation which facilitated the AXA buy-in.

He said the result was the first to be declared under new

accounting methods.

Such is the extent of the turnaround in the company's fortunes that the new fleet is being acquired from its cash flow, Mr Norton said.

All aspects of the operation, such as load factors and yields, are improving. "Six to eight months ago it was difficult to get financiers interested

in Air Jamaica, now we cannot keep them away," he said.

Much of the change in the company is down to the outspoken Mr Stewart, one of the Caribbean's leading hoteliers. He has aggressively pursued efforts to improve the company's image.

"We had to encourage employees to improve productivity, and this included some of them accepting lower wages in some cases," said Mr Taylor. "We also had to become more aggressive in the market place, to sell the idea of using the airline to our main markets - Jamaicans and tourists visiting Jamaica."

In seeking new markets, Air Jamaica has taken a controlling interest in Trans Jamaican Airlines, a domestic carrier which has been divested by the government. A\$1.5m was paid for a 50 per cent stake, and will rename the carrier Air Jamaica Express. Its fleet will be improved to allow it to fly regional routes in the northern Caribbean.

The FAA's ruling on Jamaica's Civil Aviation's safety rating has angered Mr Stewart. "The irony is that Air Jamaica passed the tests with flying colours in November. Inevitably, the cost of keeping its new aircraft on the ground will eat into Air Jamaica's profits, even its image."

As well as the fluctuations inherent in the tourist business the airline faces tough competition in the shape of American Airlines on the routes between the US and Jamaica.

Last year Mr Stewart said he was withdrawing an offer to sell the US carrier a stake in Air Jamaica, and remarked: "We do not want any of these people in our board room guiding our policies when we are not too sure what their bigger agenda is."

Despite the problems faced by the airline, and the cost of extending its route network and replacing its fleet, Mr Taylor is confident profitability will not be affected. "We intend to make a world class carrier of this airline," he added. "There is still a lot to do, but we have done much in just one year."

Sharp turnaround lifts Air Jamaica's world-class aspirations

The Caribbean carrier's expansion plans are hampered by differences between regulatory bodies, writes Canute James

Close to the entrance to Kingston's airport is an Airbus A-310, freshly painted in Air Jamaica's colourful livery. It is the first of 12 Airbuses the airline is acquiring in the next 12 months but the aircraft has been grounded for several weeks.

It has been unable to fly the company's routes into the US because the Federal Aviation Administration has ruled that the local Civil Aviation Department had not met international safety standards.

The airline itself has met all safety standards, including the FAA's, maintains Mr Gordon Stewart, Air Jamaica chairman. "It is not [our] problem, but it is affecting us."

In addition, aircraft cannot be flown in the US until the Civil Aviation Department is upgraded by the FAA. "It is costing Air Jamaica US\$100,000 a day," said Mr David Fisher, first vice chairman.

This has put a damper on a company which, until 13 months ago was a debt-ridden, heavily subsidised state entity. A consortium led by Mr Stewart bought a 70 per cent stake

from the government, which assumed all the liabilities. The company is now making a profit but has not revealed figures.

The problems between the FAA and the local department will not affect the company's plans for replacing its fleet of Airbus A-300s and Boeing 727s by the end of next year.

COMPANY NEWS: UK

Placing to raise £9.6m to pay for US and European acquisitions

Ellis & Everard gains 24%

By Peter Pearse

Ellis & Everard, the chemicals distributor, lifted interim pre-tax profits by 24 per cent in spite of sharp fluctuations in raw materials prices in the six months to October 31.

The company also announced two acquisitions - one in the US for £1.1m (\$1.3m) plus £3.8m of debt, and one in Europe for £1.1m.

It is placing 4.18m shares to raise £9.6m.

The shares closed 12p ahead at 26p.

Pre-tax profits showed a bigger-than-expected rise to £13m (£10.5m) on sales up 20 per cent at £222.8m.

Mr Peter Wood, chief executive, said the profits rise was the result of "good logistical and marketing skills" in a period of big price changes.

The price of commodity polymers, for example, was £400 a tonne in September 1994. It more than doubled to £900 in May and June, and then returned to £400 by the end of 1995.

Of the increased sales, Mr Wood said the biggest factor was

steeper prices, closely followed by new business and higher volumes. Progress was slightly offset by discontinued business and adverse currency movements.

Mr Wood said that the acquisition of George Mann extended Ellis's existing US network into the north-east, lifting sales to \$550m (£397m) - some 60 per cent of the group total - and making the group the US's fifth largest.

Mann distributes caustic soda, chlorine and bleach. These products account for a third of Ellis's US business, though he said the group was trying to reduce that dependence, adding that Ellis was only taking on two of Mann's four sites for environmental reasons.

Group capital expenditure was £5.5m (£6.5m), though this was partly due to delays in environmental regulatory approvals for a new facility.

The European purchase is of Surphos Chemicals, the exclusive non-bulk distributor of surfactants and phosphates in Benelux countries. Mr Wood



Peter Wood, chief executive (l), and Jonathan Taylor, chairman

said that both acquisitions would be earnings enhancing in the second half.

The interim dividend is lifted 11 per cent to 3p, payable from earnings of 10.4p (8.8p).

McBride warning sends shares tumbling 20%

By Patrick Harverson

McBride, the own-label household products group, warned yesterday that higher raw materials prices and factory production problems in the first half of the financial year would "adversely affect" its 1995-96 results.

The profits warning saw shares in the group, which was only floated last July, tumble 37p, or 20 per cent, to 148p, well below their issue price of 188p.

Mr Mike Handley, group managing director, admitted: "It's a disappointment. What we've done is tripped up on the one-off production costs... and the recovery of margins has been slower than expected."

However, he said sales had remained strong in the first half, with group revenues up 14 per cent.

Analysts cut their forecasts for the year to June 30 from about £24m to £24m. Last year, the group made pro forma pre-tax profits of £22.2m.

McBride explained that although prices of its main plastic, cardboard and chemicals raw materials had peaked in the first half, the slowdown in price increases had arrived later than expected.

It had also experienced difficulty passing on the higher costs to customers, especially in France and Belgium.

As a result, margins would be between half and one percentage point lower for the year.

McBride said it suffered from unforeseen production problems at two plants in the first half. The introduction of new laundry powders at its Barrow factory caused interruptions to

production during the summer, and problems were exacerbated by the extremely hot weather which made the plant unproductive for two weeks.

The group was also forced to buy in stock from elsewhere to ensure its customers were supplied.

At the Middleton plant, the introduction of a washing-up liquid product created bottlenecks and delayed the completion of a £12m factory remodelling.

McBride said the abnormal production costs, the lost margin and other additional expenses incurred at the two plants would cost the group between £4m and £4.5m.

However, Mr Handley said the one-off problems at the two factories had now been solved, partly following the introduction of new line management.

Concern about the state of the German construction market has heightened since the country's cement industry

German housing decline causes concern at RMC and Redland

By Andrew Taylor, Construction Correspondent

Share prices of Redland and RMC, two of Britain's biggest building material producers, fell sharply yesterday amid rising concern about falling German sales.

The decline was prompted by a warning from Redland that pre-tax profits had suffered a small fall last year. The company blamed a larger than expected decline in German housing activity, as well as poor UK market conditions.

Redland shares, which had rallied since reaching a low for the year of 825p in September, dipped 7p to 815p. RMC continued its recent slide falling a further 31p to 935p.

Costs had been cut at Braas, its 51 per cent owned German subsidiary, resulting in 85m of

Yamaichi Asset Management (Europe) for yen.

The partnership structure of Matrix allows institutions with predominantly local operations to expand internationally without having to be owned by a larger grouping.

Mr George Blunden, chief executive of Union, said Matrix allowed each institution to offer its clients the sorts of cash management skills, across a range of currencies, which it only enjoyed in its own domestic market.

He said the companies had faced the danger of losing clients if they had appeared too local at a time when their clients' needs were becoming increasingly international.

Matrix also forms part of Union's efforts to increase the portion of fee-based earnings, while decreasing that derived from trading, where the firm's capital is put at risk.

Matrix has been awarded an AAA rating by Standard & Poor's.

redundancy costs charged against 1995 operating profits.

The group said that British sales of aggregates and downstream products had fallen by 7.1 per cent, while brick sales had fallen by 14 per cent. Concrete roof tile sales were 4 per cent lower. British and German prices had remained generally flat.

Sales in France were modestly lower and had been affected by political uncertainty and recent industrial action.

• Western Mobile, Redland's aggregates subsidiary in Denver, Colorado, has paid \$11m (£7.1m) to buy Colony Materials, the largest aggregates producer in Santa Fe, New Mexico, selling about 300,000 tonnes of sand and gravel and 80,000 cubic yards of concrete, a year. Colony has annual turnover of \$4.6m.

Costs had been cut at Braas, its 51 per cent owned German subsidiary, resulting in 85m of

First Hydro raises £400m in bond issue

By Conner Middelmann

First Hydro, the former pump storage business of the National Grid which was acquired in December by Mission Energy, the US utility, has issued £400m (£301m) of 25-year sterling bonds.

According to lead manager EZW, it is the first bond issue in the long sterling market to directly fund an acquisition on a non-recourse basis to the new owner. This means that Mission Energy does not guarantee the bonds, which are secured only by the two power stations First Hydro owns and their revenues.

"The deal represents a growth

trend in the international capital markets to fund power assets on a stand-alone basis", a BZW official manager said.

The proceeds of Friday's issue will replace £400m of bank debt put in place at the time of acquisition. Although acquisition financing is more usually obtained in the bank loan market, the capital market represents a new and growing area for this sort of financing.

First Hydro, which does not have a credit rating, is paying a 9 per cent coupon on its bonds, which, at the issue price, represents a yield pick-up over UK government bonds of 115 basis points.

Fyffes plans merger of some interests after purchase of Geest banana side

By John Murray Brown in Dublin

Fyffes, the Dublin-based fruit and vegetable distributor, yesterday indicated how it would restructure the former Geest banana business, which it is buying jointly for £147.5m (\$227m).

Fyffes' shareholders yesterday backed the acquisition, made jointly with the Windward Islands Banana Development and Exporting Company (Wibdeco).

Fyffes and Wibdeco are each paying 250m, with the balance made up of bank debt.

Mr Neil McCann, chairman of Fyffes, said the integration would be a "tough job".

This company has got plenty of problems and if it didn't have plenty of problems it wouldn't have come up for sale."

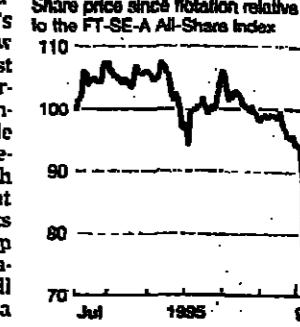
He said the former Geest operations would be run at "arms length" from Fyffes, but there would be opportunities

LEX COMMENT

McBride

McBride

Share price since flotation relative to the FT-SE-A All-Share Index



Source: FT Extel

McBride's profits warning is a timely reminder of the risks of investing in flotation, ahead of this year's expected increase in new issues. As Europe's largest producer of own-label detergents, with an annual turnover of over £400m, McBride is no tiddler. As a management buy-out from British Petroleum, it has a decent pedigree. And with 13 plants across Europe, the group enjoys a wide spread of locations as well as products. All this ought to have made it a safe investment. Yet only six months after flotation - when some of the City's best and brightest, including issue sponsor SBC Warburg, crawled all over the company - enough has gone wrong to merit a warning. The news was bad enough to cause analysts to downgrade profit estimates by 30 per cent and to push shares down 20 per cent.

In part, the group has simply been unlucky. The summer heat caused one of its new super-detergents to gum up production lines at a large factory. As a result it had to buy in product to keep customers supplied. This cost about £5m, or 10 per cent of the profits decline now expected.

However, the nub of McBride's dilemma is an inability to increase prices at a time when raw material costs are falling less swiftly than expected. Given its customer base of European supermarkets, whose ability to squeeze suppliers' margins is legendary, that failure should not have surprised McBride's management. Since most of these problems must have been apparent for several months, the group should have come clean earlier.

DIGEST

Courtaulds makes £15m sale to UCB

Cellophane, the brand of crinkly transparent film that has wrapped chocolates and cigarette packets since the 1930s, has been sold for £16m (\$23m) to UCB, the Belgian chemicals company. Courtaulds, the UK chemicals and fibres company which has owned the company since it was formed in 1935 as British Cellophane, said yesterday "packaging film is not one of our core businesses".

The disposal is the company's second in a month as Courtaulds sells non-core businesses in an effort to cut debt. Last month, it sold Amictic, its luxury vinyl flooring unit, to a management buy-out team for £45m cash. The company has incurred heavy costs in restructuring its coatings division and establishing Tencel, its new fibres brand. Net debt rose from £245m at the end of March 1995 to £267m on September 30.

Daniel Green

Inspirations lifts holiday blues

Inspirations, the USM-quoted package holiday group, reported a 70 per cent increase in pre-tax profits from £4.5m to £7.8m (£6.2m) in the year to September 30. The shares rose 11p to 119p.

Last year was one of the worst for overseas package holiday sales and tour operators Airtours and First Choice recently reported profit falls.

Mr James Harris, chairman, said the company had not been immune to market forces "but as tour operating is a smaller percentage of our overall business, we have not seen our expectations diminished, only the true potential of the year unrealised".

Inspirations said it had reduced tour operating capacity to protect profitability. Tour operating margins fell 16 per cent in summer 1995.

Sheherazade Deneshku

Lower prices hit Williamson Tea

Lower sale prices and adverse currency movements left Williamson Tea Holdings with lower pre-tax profits of £3.16m for the six months to September 30, against £3.7m. The figures excluded the two Tanzanian offshoots sold in the period. A reduction in the India crop, a result of dry conditions in Assam, was offset by an increase in Kenya.

China & Eastern suspended

Shares of China & Eastern Investment Company were suspended yesterday at the company's request on both the London and Hong Kong stock markets, following passage of a motion to wind up the company at an extraordinary meeting on January 5. The company intends to cancel the listings on January 12.

DEM 600,000,000

BFC

UNCONDITIONALLY
THE REPUBLIC
OF FRANCE

Coupon 5.125%
Maturing on
27th December, 2000

**The proceeds
will be used for
government
related export
financing activities**

BFCE Banque Francaise du Commerce Extérieur

	Yr to Oct 28	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends declared dividends	Total for year	Total last year
Barr (AS)	6 mths to Sept 30	101.2 (89)	4.59p (6.65)	15.31 (23.75+)	8.2	Apr 9	5.8	7.5
Collins S	6 mths to Oct 31	1.11 (0.409)	1.58 (1.03)	2.94 (2.85)	3	-	-	-
Ellis & Everard	6 mths to Oct 31	13 (242.9)	10.5 (10.5)	10.4 (8.5)	3	-	2.7	8.4
Inspirations S	Yr to Sept 30	355.2 (210)	7.68 (4.5)	18.36 (20.81)	2.8	Mar 1	2.94	2.8
Tredit	Yr to Sept 30	26.8 (18.7)	3.54 (2.02)	23.55 (17.42)	3.8	Apr 12	3.4	5.6
Williamson Tea	6 mths to Sept 30	14.9 (22.5)	3.16 (5.27)	61.01 (104.69)	10	Mar 1	10	25

£ millions. Dividends shown net. Figures in brackets are for corresponding period. After exceptional charge. *Restated. SLM stock. £Comparatives pro forma. £Comparatives for 9½ months. 10m increased capital.

ADJUSTMENT TO SUBSCRIPTION PRICE

Hansol
(Incorporated in the Republic of Korea with limited liability)

HANSOL PAPER CO., LTD
U.S.\$37,500,000 Floating Rate Notes due 1997

with Warrants to subscribe for New shares of the Hansol Paper Co., Ltd

We, Hansol Paper Co., Ltd., Seoul, Korea (the "Company") are hereby pleased to notify the holders of the Company's Warrants that the Company made an adjustment to the Subscription price of Hansol Paper's Warrants issued on 26th May 1994 from KRW33,518 to KRW32,134 according to Clause 3 of the instrument to be dated 26th May 1994.

January 9, 1996
By: Citibank, N.A. (Issuer Services), Agent Bank **CITIBANK**

INTERNATIONAL CAPITAL MARKETS

Flood of new issues continues

By Connor Middelmann

Last week's flood of eurobond issuance did not abate yesterday, with another slew of deals, including two Mexican issues and two UK corporate offerings, hitting the screens.

The United States of Mexico returned to the D-Mark sector with DM1bn of seven-year bonds priced to yield 475 basis points over German bunds, some 10 points more than last week's DM1bn of seven-year bonds for Argentina.

Mexico has moved out along the yield curve since last October's five-year D-Mark offering. That has been helped by a more optimistic attitude among institutional investors towards emerging-market debt, as well as European retail investors' appetite for D-Mark coupons above 10 per cent, said a syndicate official at Deutsche Morgan Grenfell, joint lead with CSFB Efectenbank.

Tobacco company Empresas

La Moderna, became the first Mexican corporate to tap the international bond market since the 1994 peso devaluation. The \$125m three-year issued \$50m of five-year bonds and \$50m of 10-year bonds.

The leads reported strong sales to institutional investors in Europe and the Far East, encouraged by the good performance of the previous two deals and the bonds' 48 basis point spread over Treasuries.

BOC Group, the UK chemicals and gases group, tapped the dollar sector for \$200m of five-year bonds. Despite the deal's relatively small size, lead manager J.P. Morgan said it saw more institutional than retail buying. The deal also benefited from offering a more generous pick-up over Treasuries than most recent five-year deals, of 37.5 basis points at the re-offer price.

The floating-rate sector, which has been starved of new supply, saw two new deals.

Offerings have been sparse in recent months as traditional

issuers – banks and financial institutions – are generally flush with cash; indeed, some have bought back outstanding issues. This has caused yield spreads to narrow sharply, providing attractive funding opportunities for borrowers.

But although outstanding Spanish bank FRNs are trading between Libor flat and Libor plus 5 basis points, a \$400m five-year offering for Argentaria Global Finance, the funding arm of the third-largest Spanish bank, was widely deemed as tightly priced.

At the 99.83 re-offer price, the discounted margin on the bonds was some 4 basis points over Libor and the spread widened out in later trading to about 7 points. Still, lead manager Deutsche Morgan Grenfell reported good demand from institutions in Europe and Asia.

In sterling, Ford Credit Europe issued £150m of three-year FRNs at a discounted

margin of 16.5 basis points over three-month Libor via BZW. The deal saw particularly strong demand among UK financial institutions.

Among others, the dollar sec-

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fee %	Spread bp	Book name
US DOLLARS							
Student Loan Mktg Assoc. +	1,020m	4.50	97.75	Aug 1999	0.18%	-	Yamalchi Int'l (Europe)
Starz Welcome	500	6.125	99.045	Jan 2000	0.15%	+483.5% (4-03)	Deutsche Morgan Grenfell
Argentaria Global Finance (Argentaria)	400	5.25	99.695	Feb 1999	0.15%	+119	UBS
BOC Group	250	5.25	99.695	Jan 2000	0.15%	+119	J.P. Morgan Securities
ESB Corp +	200	5.675	99.818	Jan 2001	0.25%	+37.5% (4-03)	Nomura International
Crucero S.A. de C.V.	150	4.50	100.50	Jan 1997	1.00	-	Paribas
Argentaria Global Finance	125	6.025	99.025	Jan 2000	0.45%	+25.5% (4-03)	Yamalchi Int'l (Europe)
Empresas La Mocanera +	125	11.375	98.645	Jan 1999	1.375%	+825.5% (4-03)	ING Barings/ J.P. Morgan
D-MARKS							
United Mexican States	1bn	10.375	99.505	Jan 2003	1.25%	+657.5% (4-03)	CSFB/ Deutsche MG
LB Rhein-Neckar Finance	500	9.941	99.41	Feb 2002	0.275%	+251.5% (4-03)	Banque Paribas (Deutsch.)
Sparkasse Köln +	250	8.0	101.40	Jan 2004	2.375	-	ABN Amro/ Tirkau
SWISS FRANCS							
Republic of Austria +	750	4.00	101.75	Feb 2008	2.75	-	UBS
STERLING							
Ford Credit Europe	150	11	99.833	Jan 2001	0.15%	-	Barclays de Zoete Wedd
FRENCH FRANCS							
Philips Electronics	1bn	7.125	99.105	Feb 2008	0.45%	+500	Societe Generale
SOUTH AFRICAN RAND							
Bank Austria	250	13.25	100.00	Feb 1997	1.00	-	Hambros Bank

Final terms. ^a non-callable unless stated. Yield spread over relevant government bond at launch supplied by lead manager. ^b Undrawn. ^c Swiss franc warrants. ^d Floating-rate note. ^e semi-annual coupon. ^f re-offer price. ^g fees shown at re-offer level. ^h Libor + 1.5% ⁱ Libor + 1.5% ^j Libor + 1.5% ^k Libor + 1.5% ^l Libor + 1.5% ^m Libor + 1.5% ⁿ Libor + 1.5% ^o Libor + 1.5% ^p Libor + 1.5% ^q Libor + 1.5% ^r Libor + 1.5% ^s Libor + 1.5% ^t Libor + 1.5% ^u Libor + 1.5% ^v Libor + 1.5% ^w Libor + 1.5% ^x Libor + 1.5% ^y Libor + 1.5% ^z Libor + 1.5% ^{aa} Libor + 1.5% ^{bb} Libor + 1.5% ^{cc} Libor + 1.5% ^{dd} Libor + 1.5% ^{ee} Libor + 1.5% ^{ff} Libor + 1.5% ^{gg} Libor + 1.5% ^{hh} Libor + 1.5% ⁱⁱ Libor + 1.5% ^{jj} Libor + 1.5% ^{kk} Libor + 1.5% ^{ll} Libor + 1.5% ^{mm} Libor + 1.5% ⁿⁿ Libor + 1.5% ^{oo} Libor + 1.5% ^{pp} Libor + 1.5% ^{qq} Libor + 1.5% ^{rr} Libor + 1.5% ^{ss} Libor + 1.5% ^{tt} Libor + 1.5% ^{uu} Libor + 1.5% ^{vv} Libor + 1.5% ^{ww} Libor + 1.5% ^{xx} Libor + 1.5% ^{yy} Libor + 1.5% ^{zz} Libor + 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OFFSHORE AND OVERSEAS

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GUERNSEY (SIB RECOGNISE)

Vermeilene Platte Dose für
Vermeilene Japan Cigarette Pd

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Prices are in pounds sterling, converted and then demarked 5 weeks ago prior to U.S. close.	
Yields % allow for all lagging expenses.	
Prices of certain older insurance linked plans subject to capital gains tax on sales.	
(*) Funds not SII recognised. The regulatory authorities for these funds are:	
Bermuda - Bermuda Monetary Authority Guernsey - Financial Services Commission Ireland - Central Bank of Ireland Isle of Man - Financial Services Commission Jersey - Financial Services Commission Luxembourg - Institut Monétaire Luxembourgeois. Initial charge - Charge made on sale of units. Setting price - Bid or redemption price. Buying price - Offer or issue price. Time - The term shown alongside the fund manager's name is the life of the fund's valuation point unless indicated by one of the following symbols: a) - 0000 to 0000 hours b) - 1100 to 1100 hours c) - 1400 to 1700 hours d) - 1700 to midnight e) - Exit charge on sale of units. f) - Manager's periodic charge deducted from capital. g) - Historic pricing - Forward pricing h) - Redemption from UK time i) - Periodic premium insurance plan j) - Single premium insurance k) - Designated as a UETS (Underwriting for Collective Investment in Transferable Securities) l) - Offered price includes all expenses except Agent's commission. m) - Previous day's price. n) - Cemetery prices. o) - Yield before Jersey tax. p) - Ex-distribution - ex-Dividend. q) - Grey indicates charitable bodies. r) - Yield column shows unadjusted rates of NAV changes.	

LONDON STOCK EXCHANGE

MARKET REPORT

Equities braced for another bout of bid action

By Steve Thompson,
UK Stock Market Editor

Hopes that an expected increased offer for Forte, the hotels and leisure group, from Granada may be the first of a fresh series of big bids in the UK helped to drive the main market indices to all-time closing highs yesterday.

The bid speculation, coupled with increasing optimism that a settlement of the long drawn out US budget impasse may be imminent, saw the FT-SE 100 index end the session a net 16.1 higher at 3,720.6 and the FT-SE Actuaries All-Share index hit a record 1,821.21 for a rise of 6.82.

The market's concentration on

the leaders meant that the second line stocks were slightly less impressive, although the FT-SE Mid 250 managed a rise of 8.9 at 4,081.1. The index is still almost 73 points short of its all-time high - 4,152.8 - recorded in February 1994.

London's performance impressed many of the leading marketmakers. One said the market had expected a much sharper decline in shares last Friday and today, but had been wrongfooted by the resilience of Wall Street, where the Dow Jones Industrial Average had performed much better than expected.

Enterprise Oil led the oil pack, helped by a forecast upgrade from one of the market's leading broking houses, while there were impressive

points on Friday and opening strongly yesterday when trading finally got under way in a blizzard-affected New York.

Shortly after trading began yesterday, the Dow jumped 25 points, before slipping back to show a 7-point gain and then rallying again to display a 12-point advance two hours into the session.

Snow storms across the eastern US saw crude oil prices rise ahead to their highest levels for around three years and fuelled good gains across the oil sector.

Enterprise Oil led the oil pack, helped by a forecast upgrade from one of the market's leading broking houses, while there were impressive

performances from BP and Shell, as well as from all the smaller exploration stocks. The latter have been boosted by the takeover activity in the sector in the past few months.

Opening some 4 points higher, the Footsie quickly got into its stride in the wake of the big rises in oil and following a number of good individual performances in the leaders.

The cash market was also being persistently led higher by the future, which attracted keen interest throughout the day.

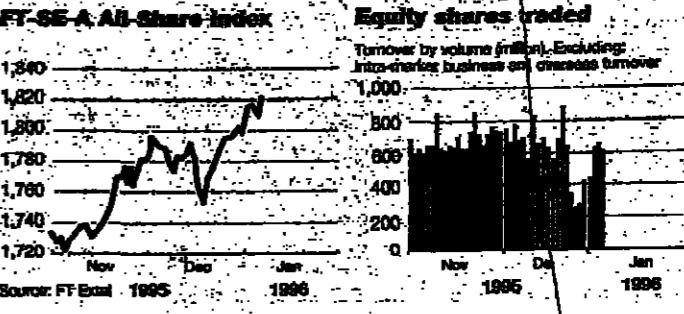
At the day's best, the index came within 0.2 of its intra-day record of 3,723.0, reached last week.

Turnover in equities was disappointingly recent standards, espe-

cially since yesterday was the first trading session since the Christmas/ new year break to see the City's trading desks at full strength.

By 5pm, turnover had reached 575.4m shares, with non FT-SE 100 stocks accounting for 64 per cent of the total. Retail business on Friday was valued at £1.4bn.

Dealers were bracing themselves for the final salvo from Granada in its battle to win control of the Forte empire. Some expect Granada to hold its bid to £20m in cash and possibly launch a market raid. Alldeals was another stock in the middle of bid speculation, surging on news that LVMH, of France, had bought a 2 per cent stake in the company.



Indices and ratios		Equity shares traded		
FT-SE 100	3720.6	+16.1	FT Ordinary Index	7750.5
FT-SE Mid 250	4080.1	+8.9	FT-SE Non Fins p/c	16.84
FT-SE 300 ex Inv Trusts	1852.5	+1.5	FT-SE 1000	32.00
FT-SE-A All-Share	1821.21	+8.92	10 yr Gilt Yield	7.49
FT-SE-A Share yield	3.75	(3.77)	Long gilt/equity yld ratio	7.60

Source: FT Bond 1995

Indices and ratios

Worst performing sectors

1 Gas Distribution	+2.3	1 Household Goods	+1.3
2 Oil Exploration	+1.8	2 Executive Inds	+1.0
3 Oil Refining	+1.5	3 Building Mater	+0.8
4 Mineral Extraction	+1.2	4 Water	+0.7
5 Retailers, Food	+1.1	5 Life Assurance	+0.5

Best performing sectors

Worst performing sectors

FUTURES AND OPTIONS

FT-SE 100 INDEX FUTURES (Liffe) £25 per full index point

Open	Sett price	Change	High	Low	Est. v.	Open int.
Mar 3734.0	3760.5	+16.5	3782.0	3722.0	5804	11162
Jun 3732.5	3752.5	+16.5	3774.0	3714.0	5812	3312

FT-SE MID 250 INDEX FUTURES (Liffe) £10 per full index point

Open	Sett price	Change	High	Low	Est. v.	Open int.
Mar 4080.0	4092.0	+10.0	4102.0	4072.0	5812	21162

FT-SE 100 INDEX OPTION (Liffe) £25 per full index point

Open	Sett price	Change	High	Low	Est. v.	Open int.
Mar 3734.0	3760.5	+16.5	3782.0	3722.0	5804	11162

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FT-SE 100 INDEX OPTION (Liffe) £10 per full index point

Open	Sett price	Change	High	Low	Est. v.	Open int.
Mar 3734.0	3760.5	+16.5				

AMERICA

Trading hit by blizzard conditions

Wall Street

US share prices were mixed in very thin trading yesterday as action was disrupted by a blizzard that struck much of the east coast, writes Lisa Bransten in New York.

At the close, after only 2½ hours of trading, the Dow Jones Industrial Average was up 16.25 at 5,197.88, while the Nasdaq composite was off 1.08 at 1,032.38. The Standard & Poor's 500 finished 1.75 firmer at 618.46 and the American Stock Exchange composite put on 2.37 at 546.29.

Trading volume on the New York Stock Exchange came to 130m shares.

US stock exchanges opened 2½ hours late at 11 am and finished trading at 2 pm.

Bonds were mostly unchanged after a shortened session that ended at noon.

Travel was stopped or delayed on much of the eastern seaboard, causing declines in several US airline shares. UAL, the parent of United Airlines, slipped \$2 to 1177. Delta was 32¢ lower at 875; and AMR, parent of American Airlines, was off 1¢ at \$731.

Gold added 8¢ or 24 per cent at \$45 after the company agreed to sell defence

operations to Lockheed Martin. Under the deal announced yesterday, Lockheed will also invest \$344m in new space operations at Loral. Shares in Lockheed advanced 32¢ or 4 per cent to \$50.54.

Aluminum Company of America shed \$3 or 5 per cent to \$52.22 after reporting fourth-quarter earnings well below expectations. Net income at the company, which is a component of the Dow, was 88 cents a share, more than double last year's figure but below analysts' expectations.

Canada

Toronto posted gains in midday trade, supported by a strong gold shares sector, and the TSE 300 composite index was 27.81 higher by noon at 4,867.55 in busy volume of 36.2m shares.

Resource stocks dominated Toronto's top 10, led by Transwest Energy, which rose 5 cents to \$6.20. Nova traded steadily at C\$11.15; it estimated that its 1995 net income would be cut by C\$0.30 or 6.2 cents a share after Alberta's regulator said that tolls on its gas transmission division would drop.

Barick Gold rose C\$0.10 to C\$39.50 while Corel bounced back, up C\$0.15 to C\$15.5.

Mexico edges ahead

Mexico City turned back from its best early levels, but still remained higher in midday trade on expectations of a fall in primary interest rates today.

Analysts said the peso's recent stability was also helping to attract foreign equity investors. The IPC index, up at 3,030.01 in early trade, later stood 4.11 ahead at 3,015.16.

BUENOS AIRES built on last

week's 7 per cent advance, the Merval index rising 5.01 points to 560.08 in late morning trade. Analysts noted that the market was devoid of big sellers and most investors were largely optimistic about the economy's growth prospects.

CARACAS was weak in morning trade, the IBC 19-share index falling 26.99 to 2,013.70 by noon.

S Africa attains new peaks

Johannesburg's industrial and all-share indices closed at their fourth consecutive record highs, on generally positive sentiment and a firm gold price. One analyst said that bullion was expected to test the \$400 an ounce level, encouraging investors to push

the gold shares index higher than the spot metal price might have warranted.

The overall index climbed 78.8 to 6,603.6, industrials advanced 52.7 to 8,301.5 and golds added 39.8 at 1,572.8.

De Beers rose R3 to R120.50 and AngloGold R16 to R336.

EUROPE

Oil price features in Amsterdam, Paris, Madrid

Analysts had been advising a cooling off period for AMSTERDAM, which had outperformed other senior bourses since early October.

but the market rallied all day following Friday's technical correction, and the AEX index ended 6.04 or 1.2 per cent higher at a new peak of 503.61.

The market got a strong push from Royal Dutch, up F15 at F123.50 on higher crude oil prices. However, the recently subdued Philips outperformed Royal Dutch in percentage terms, gaining F12.20 or 3.6 per cent to F164.10, against a July 1995 peak of F163.90.

A recent note from Ms Nicola Almond at Paribas Capital Markets said that the electronics group's shares had over-reacted to a relatively small setback in earnings. Paribas believed that the stock was undervalued by 34 per cent.

FRANKFURT replaced Friday's post-bourse weakness with a show of strength, ending its trading with the Dax index 21.10 higher at 2,336.76. However, turnover fell again, from DM8.1bn to DM6.4bn.

PARIS closed nearly 10 points off the bottom with the CAC 40 index down just 1.16 at 1,916.56, in turnover of FFR3.08bn. Within that, Elf Aquitaine surrendered FFR6.10 to FFR357.80, although oil prices hit a new high.

With Wall Street opening

nor most domestic investors were buying, he said, but dealers were taking the view that the market could rise later in the month, given a further recovery in the dollar.

Cyclicals gained ground on this proposition, particularly chemicals and oil stocks. Analysts noted the decisions at Bayer and BASF to move their shares to DM5 nominal value, and the stocks rose DM2.45 to DM33.70 and DM4.40 to DM95.40 respectively, while BMW, Daimler and Volkswagen put on DM9.20 at DM78.20, DMs at DM74.70 at DM50.10.

The biggest gains of the day came in Henkel, up DM14 at DM58.00, and in Schering, DM2.55 higher at DM95.55. There has been talk that Henkel would sell a DM70m stake in Degussa; but Mr Wiecking said that yesterday's share price rise came in marginal volume. On Schering, analysts said there was nothing specific, and that comment on the sector had been on the edge of bearish territory.

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ASIA PACIFIC

Profit-taking hits Nikkei as Taipei stages fightback

Tokyo

Profit-taking by domestic institutions pressured prices and the Nikkei index fell for the first time in four trading days, writes Emiko Terazono in Tokyo.

The Nikkei 225 average closed 105.45 down at 20,663.58, after moving between 20,471.40 and 20,667.08. Dealers reduced their long positions as institutional investors rushed to place sell orders. Stocks which attracted demand following Mr Tomiochi Murayama's resignation as prime minister last week declined on profit-taking.

Volume totalled 521m shares, against 732m. Overseas investors and individuals remained active buyers of large-capitalisation stocks, but brokerage dealers refrained from activity.

The Topix index of all first section stocks finished 10.61 off at 1,621.42 and the Nikkei 300 shed 2.63 to 305.36. Of the 1,255 issues listed on the first section, declines led advances by 586 to 493 with 131 issues remaining unchanged.

In London the ISE/Nikkei 50 index edged up 0.54 to 1,442.82.

Traders said that domestic institutions, and especially banks which were expected to write off bad loan losses, were leading profit-takers during the day. Nikko Securities said that it expected some Y1,500bn to Y2,000bn to be sold by domestic institutions during the three months to the March book closing.

Electronics shares declined in spite of the fall in the yen. Toshiba, the most active issue of the day, slipped Y10 to Y853 on profit-taking, while Matsushita Electric Industrial receded Y30 to Y1,740.

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Lower-priced and speculative stocks led yesterday's gains. Hotels rose 3.2 per cent, and textiles 3 per cent.

SYDNEY was lifted by the strong gold price, and the All Ordinaries index closed 14.2 up at 2,274.9, the golds index sprinting ahead with a 3.15 per cent gain following Friday's New York rise of 95 US cents to \$395.50 in the bullion price.

Private investors also focused on speculative favourites. Takara Shuzo, a shochu.

or alcoholic drinks maker, jumped Y10 to Y1,110 and Daido Steel Sheet soared Y220 to Y1,820.

Construction issues, which gained ground last Friday, encountered profit-taking. Some investors had hoped that a new prime minister from the Liberal Democratic party would raise public works spending. Taisei dipped Y10 to Y743 and Obayashi declined Y23 to Y857.

Profit-taking also depressed brokerage stocks, which had been bought on expectations of better profits due to the higher trading volumes on the stock market. Nomura Securities shed Y10 to Y1,390 and Nikko Securities fell Y40 to Y1,380.

In Osaka, the OSE average eased 107.08 to 22,062.65 in volume of 87.2m shares.

Mining were the highlights among gold stocks, rising 12 cents to A\$3.28 and 9 cents to A\$6.33 respectively. Qantas eased 2 cents to A\$2.26 after a short strike by its international flight attendants.

KUALA LUMPUR put on 1.2 per cent on a continued accumulation of blue chip shares by institutions, while second line issues advanced afresh on speculative buying. The composite index ended 12.48 higher at 1,054.54.

United Engineers relinquished 30 cents at M\$17.10 in reaction to news of a weekend landslide at a highway operated by a subsidiary.

Pernas International and its warrants topped active stocks on rumours of a management buyout and business restructuring.

Roundup

A fightback over the weekend, and yesterday, came in TAIPEI, where the market dropped 6.7 per cent last Friday after the Taiwan parliament proposed the reintroduction of capital gains tax, which was abolished in 1990.

Traders were convinced that the government would not want a market plunge before the March presidential elections. The weighted index recovered 1 per cent on Saturday, and a further 1.8 per cent or 87.65 yesterday at 4,934.36. Turnover was T\$822m.

Electronics shares declined in spite of the fall in the yen. Toshiba, the most active issue of the day, slipped Y10 to Y853 on profit-taking, while Matsushita Electric Industrial receded Y30 to Y1,740.

Oil refiners rallied on higher crude oil prices. Telikom Oil moved ahead Y26 to Y738 and Showa Shell Sekiyu gained Y17 at Y923. Higher gold prices supported mining stocks. Individual investors bought Sumitomo Metal Mining, which rose Y35 to Y1,030.

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Private Placement

of

US\$155,000,000

Senior Notes due 2005

FT/SE Actuaries Shared Indices

Jan 8	Open	10.30	11.00	12.00	13.00	14.00	15.00	Open
FTSE Euro Stoxx 100	152.96	153.21	152.72	152.21	152.99	152.95	152.41	152.96
FTSE Euro Stoxx 300	161.75	161.92	161.32	161.92	161.47	161.72	161.58	161.61
FTSE Actuaries 100	1519.20	1525.57	1534.22	1526.80	1520.41			
FTSE Actuaries 200	1614.98	1621.71	1630.09	1619.53	1600.63			
FTSE Actuaries 500	1623.42	1623.42	1618.00	1618.00	1617.11	1617.11	1617.11	1617.11

Elf is big in oil exploration and development, said Mr Michael Woodcock at Williams de Broc, and an obvious beneficiary from an oil price rise. Unfortunately, the company was also the subject of weekend comment on financial investments which may have gone wrong over the past two or three years. "It was used by the state to bail out its lame ducks," said Mr Woodcock.

Elf was put in subsequent trade, and the SMEI index turned back from the day's high of 5,932.9 to close at 5,804.10. Olivetti recovered from a day's low of 11.140 to close just 1.4 at 11.182 after its Omnitel GSM digital mobile telephone network manager reported